Business & Investment Guide

Economy

INVEST MONTERREY

INDEX

ECONOMY

Monterrey Economic Facts

Gross Domestic Product

Primary Economic Sector

Secondary Economic Sector

Tertiary Economic Sector

Economic Complexity Index

Exports

Foreign Direct Investment

Diversified Economy

INVEST MONTERREY

ECONOMY

Monterrey Economic Facts

Monterrey has a more than 130-year industrial history, during which it laid the foundations for what is now a modern, dynamic, technological, and diverse economy.

Monterrey is known for providing an environment that encourages the formation, consolidation, and growth of businesses, as well as the promotion of innovation, the creation of formal, high-quality, and well-paid jobs, and the development of all its residents.

Monterrey is a national leader in a variety of areas, including foreign investment attraction, job formality, the creation of high-value-added jobs, industrial development, and quality of life, to name a few.

Monterrey's economy has shifted in recent years to one based on technology and "invoice-mind," positioning it as one of the leading cities in the development of Industry 4.0 and R&D centers.

USD $17,844 GDP per cápita.

14.5% of population in poverty.

151,000 economic units.

1.6M formal workers.

4.9% unemployment rate.

2.65M occupied inhabitants.

24% of the GDP comes from industry.

INDEX

ECONOMY

Monterrey Economic Facts

Gross Domestic Product

Primary Economic Sector

Secondary Economic Sector

Tertiary Economic Sector

Economic Complexity Index

Exports

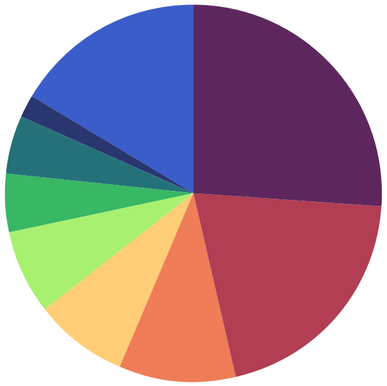
Foreign Direct Investment

Diversified Economy

INVEST MONTERREY

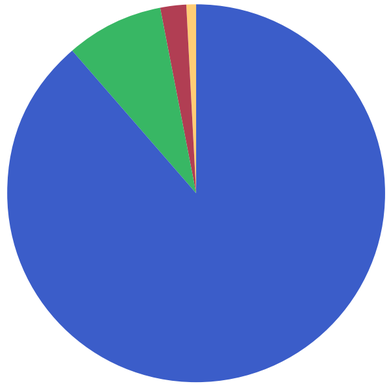
ECONOMY

Monterrey Economic Facts



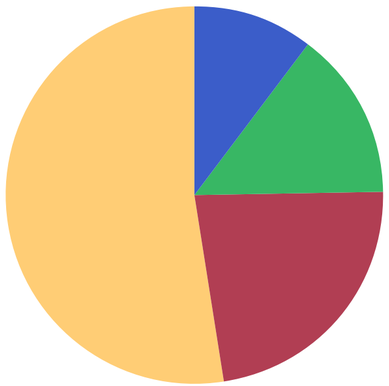
Composition of the Economy of N.L. | 2019

Manufacture	26%
Commerce	20%
Construction	10%
Transport	8%
Real Estate Services	7%
Financial Services	5%
Business Support	5%
Energy Generation	2%
Others	16%



Companies by size | 2019

Micro	88.8%
Small	8.2%
Medium	2.3%
Large	0.7%



Income by size | 2019

Micro	10.5%
Small	14.3%
Medium	23.0%
Large	52.3%

INDEX

ECONOMY

Monterrey Economic Facts

Gross Domestic Product

Primary Economic Sector

Secondary Economic Sector

Tertiary Economic Sector

Economic Complexity Index

Exports

Foreign Direct Investment

Diversified Economy

INVEST MONTERREY

Gross Domestic Product

Monterrey (N.L.) has a GDP of 92.3 billion USD

More than countries like Guatemala, Costa Rica, Croatia, Panama, Bulgaria, Paraguay and Uruguay.

N.L. State GDP | Annual series 2010-2019 | Millions of pesos

PERIOD	NOMINAL VALUE (MILLION MXN)	NOMINAL VALUE (BILLION USD)	ANNUAL REAL GROWTH
2010	943,374.10	47.2	3
2011	1,018,557.20	50.9	3.5
2012	1,108,967.20	55.4	4.6
2013	1,124,999.90	56.2	0.4
2014	1,207,991.00	60.4	4
2015	1,337,539.50	66.9	4.7
2016	1,439,538.50	72	5.1
2017	1,600,954.60	80	7.1
2018	1,745,125.90	87.3	5.2
2019	1,845,594.80	92.3	3.9

INDEX

ECONOMY

Monterrey Economic Facts

Gross Domestic Product

Primary Economic Sector

Secondary Economic Sector

Tertiary Economic Sector

Economic Complexity Index

Exports

Foreign Direct Investment

Diversified Economy

INVEST MONTERREY

Primary Economic Sector

The primary sector of the economy includes any industry involved in the extraction and production of raw materials, such as farming, logging, hunting, fishing, and mining. Monterrey is not an important contributor to the country's GDP in this sector of the economy.

Allende, Nuevo Leon

INDEX

ECONOMY

Monterrey Economic Facts

Gross Domestic Product

Primary Economic Sector

Secondary Economic Sector

Tertiary Economic Sector

Economic Complexity Index

Exports

Foreign Direct Investment

Diversified Economy

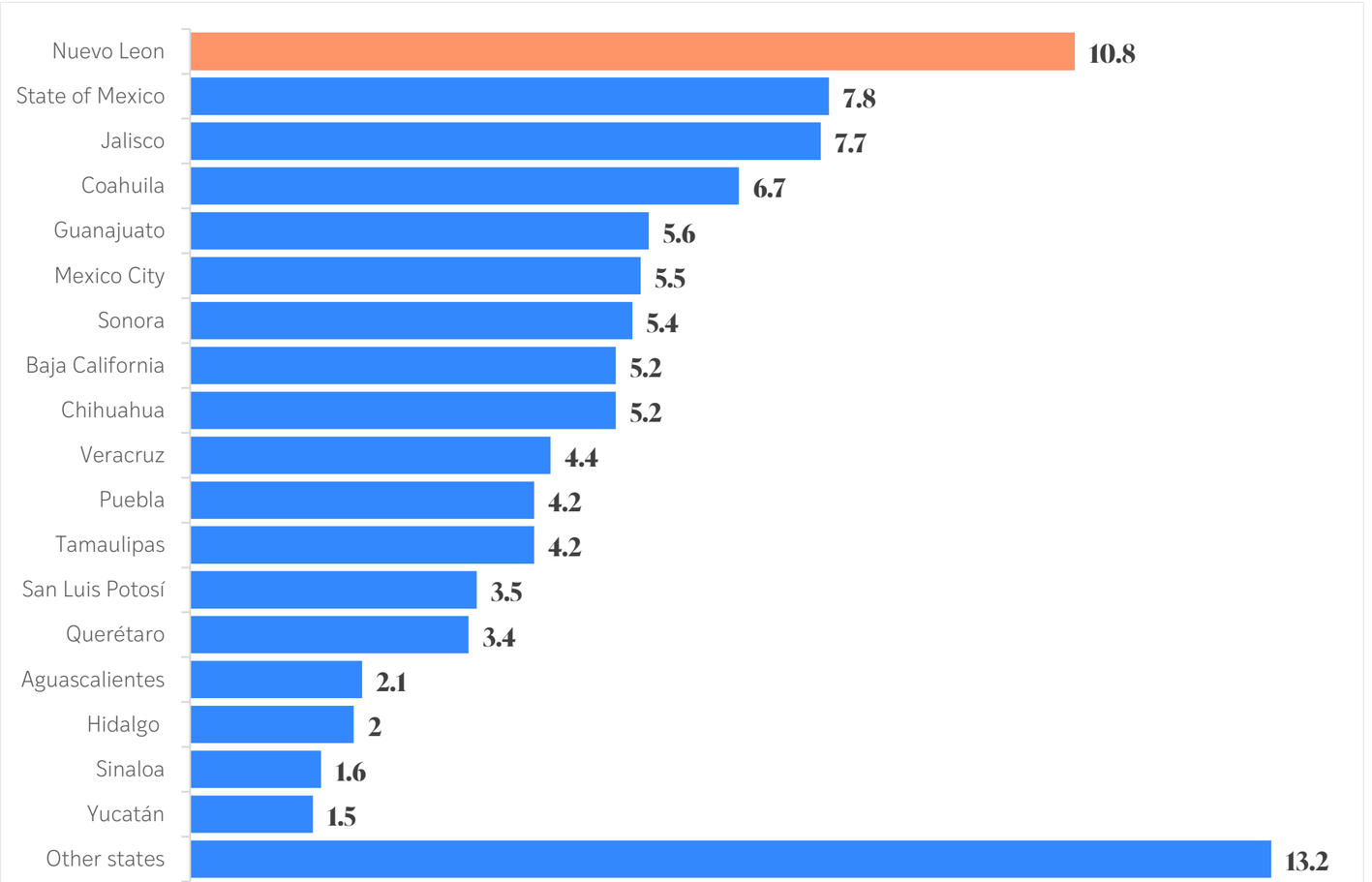
INVEST MONTERREY

Secondary Economic Sector

The secondary sector of the economy includes activities related to all manufacturing industries, construction, mining, oil & gas, and electricity generation/distribution.

In 2019 Mexico's GDP in this sector represented 380 billion USD ($7, 548, 666 pesos corrientes)

GDP of the Secondary Economic Sector | 2019 | Percentage values



Monterrey's (Nuevo Leon) GDP output in this sector represents almost 11% of Mexico's total.

INDEX

ECONOMY

Monterrey Economic Facts

Gross Domestic Product

Primary Economic Sector

Secondary Economic Sector

Tertiary Economic Sector

Economic Complexity Index

Exports

Foreign Direct Investment

Diversified Economy

INVEST MONTERREY

ECONOMY

Tertiary Economic Sector

The tertiary sector of the economy is generally known as the service sector which consists of the production of services instead of end products. Services (also known as "intangible goods") include attention, advice, access, experience, and affective labor.

This sector involves the provision of services to other businesses as well as final consumers. Services may involve the transport, distribution and sale of goods from producer to a consumer, as may happen in wholesaling and retailing, pest control or entertainment.

The goods may be transformed in the process of providing the service, as happens in the restaurant industry.

This sector in Mexico generated in 2019 a GDP of 750 billion USD ($14, 635, 544 pesos corrientes)

Monterrey (Nuevo Leon) is the third most important contributor in the country, representing 7.5%.

INDEX

ECONOMY

Monterrey Economic Facts

Gross Domestic Product

Primary Economic Sector

Secondary Economic Sector

Tertiary Economic Sector

Economic Complexity Index

Exports

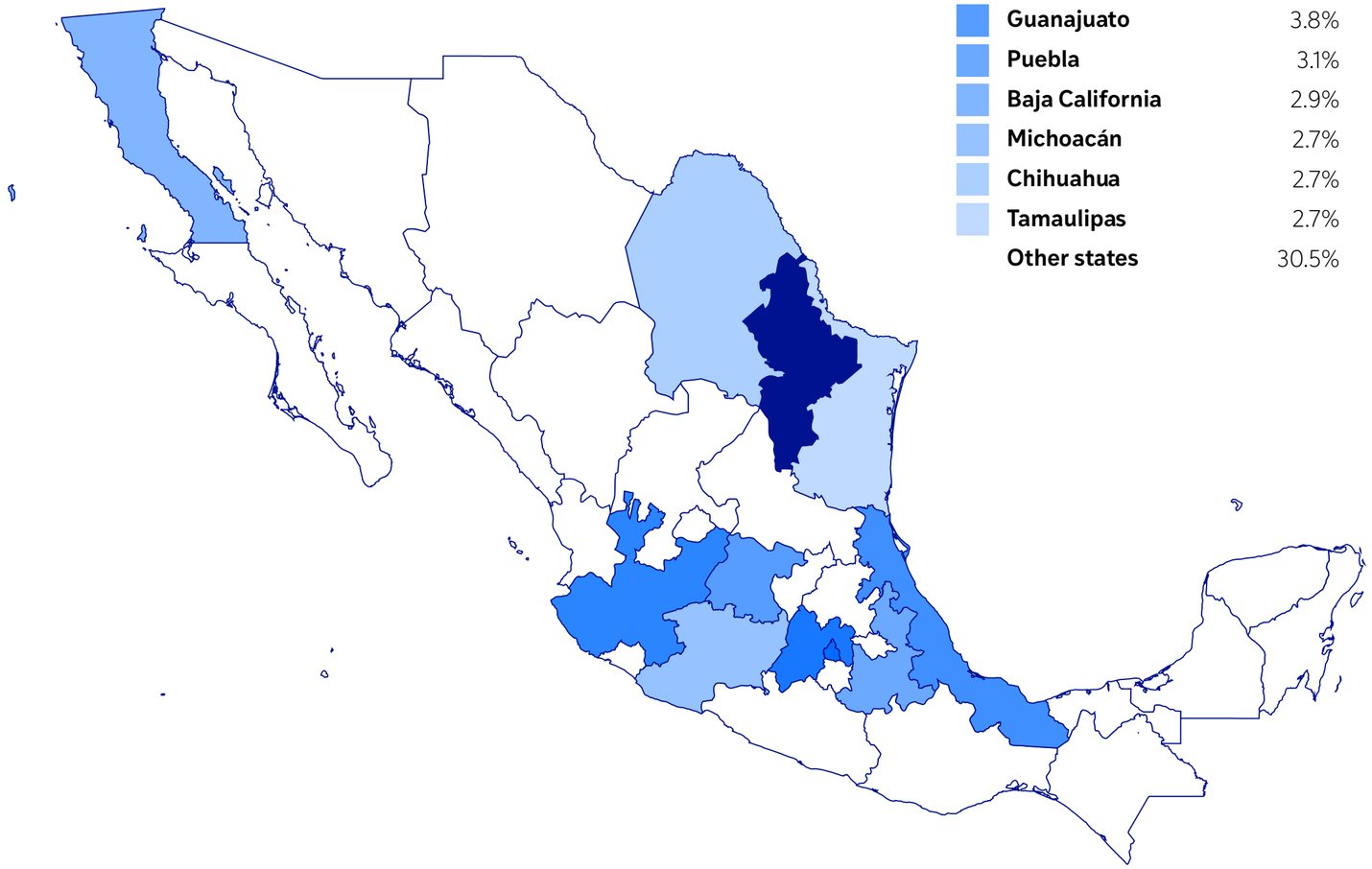
Foreign Direct Investment

Diversified Economy

INVEST MONTERREY

Tertiary Economic Sector

GDP of the Tertiary Economic Sector | 2019 | Percentage values



Mexico City	22.7%
State of Mexico	10.1%
Nuevo Leon	7.5%
Jalisco	6.9%
Veracruz	4.4%
Guanajuato	3.8%
Puebla	3.1%
Baja California	2.9%
Michoacán	2.7%
Chihuahua	2.7%
Tamaulipas	2.7%
Other states	30.5%

INDEX

ECONOMY

Monterrey Economic Facts

Gross Domestic Product

Primary Economic Sector

Secondary Economic Sector

Tertiary Economic Sector

Economic Complexity Index

Exports

Foreign Direct Investment

Diversified Economy

INVEST MONTERREY

Economic Complexity Index

The Economic Complexity Index (ECI) is a measure of an economy's capacity that is calculated based on the connections between localities and the activities carried out in each of them. A higher level of complexity is linked to the development of specific industries with high-capacity requirements, which has been linked to higher levels of income, economic growth, and the reduction of greenhouse gas emissions.

Economic Complexity Index | 2020

Ranking	State	ECI
1	**Nuevo León**	**1.60**
2	Querétaro	1.56
3	Baja California	1.28
4	Chihuahua	1.09
5	Coahuila	1.08
6	Ciudad de México	1.01
7	Jalisco	0.96
8	Tamaulipas	0.90
9	Aguascalientes	0.80
10	Sonora	0.78
11	Guanajuato	0.66
12	San Luis Potosí	0.66
13	Estado de México	0.47
14	Durango	0.18
15	Quintana Roo	0.05
16	Baja California Sur	0.05
17	Sinaloa	0.00
18	Yucatán	-0.03
19	Colima	-0.03
20	Campeche	-0.42
21	Zacatecas	-0.53
22	Puebla	-0.59
23	Hidalgo	-0.63
24	Tabasco	-0.64
25	Tlaxcala	-0.77
26	Nayarit	-0.84
27	Morelos	-0.87
28	Veracruz	-0.89
29	Michoacan	-1.09
30	Chiapas	-1.86
31	Guerrero	-1.90
32	Oaxaca	-2.04

Nuevo León has an ECI of 1.60, the highest in Mexico.

INDEX

ECONOMY

Monterrey Economic Facts

Gross Domestic Product

Primary Economic Sector

Secondary Economic Sector

Tertiary Economic Sector

Economic Complexity Index

Exports

Foreign Direct Investment

Diversified Economy

INVEST MONTERREY

Exports

In 2020, exports from Monterrey represented 9.3% of all exports from Mexico.

Annual exports by State | Annual series 2015-2020 | Thousands of dollars

FEDERAL ENTITY	2015	2016	2017	2018	2019	2020	
TOTAL EXPORTS	**337,170,195**	**324,901,420**	**351,726,061**	**398,816,289**	**414,941,042**	**371,774,775**	**(%) 2020**
Aguascalientes	8,495,445	7,870,962	7,830,019	9,641,683	11,781,889	11,440,332	3.08
Baja California	38,441,997	35,997,279	36,315,716	39,537,622	41,950,544	40,123,762	10.79
Baja California Sur	199,662	237,515	249,573	303,091	233,474	214,779	0.06
Campeche	11,288,367	9,515,108	12,726,092	18,360,597	16,572,777	10,264,200	2.76
Coahuila	36,251,769	37,699,563	38,950,677	40,997,749	47,607,175	44,906,529	12.08
Colima	288,409	272,612	133,681	737,835	657,377	743,306	0.20
Chiapas	1,165,750	587,504	606,132	835,466	763,490	664,929	0.18
Chihuahua	40,302,945	43,342,067	46,491,551	52,498,364	57,012,321	54,580,731	14.68
Mexico City	2,452,302	2,302,852	2,630,544	2,617,986	2,658,594	2,121,114	0.57
Durango	1,752,494	1,654,783	1,672,357	2,074,860	2,632,599	2,628,116	0.71
Guanajuato	20,787,831	22,099,836	23,360,291	25,288,958	24,771,155	23,714,326	6.38
Guerrero	334,522	647,788	236,957	703,804	966,030	962,593	0.26
Hidalgo	1,726,505	1,677,729	1,788,933	2,242,791	2,299,850	1,276,527	0.34
Jalisco	19,737,684	17,877,862	18,687,649	21,015,407	21,548,425	19,973,607	5.37
Estado de Mexico	21,392,725	17,332,224	18,601,992	20,328,467	19,997,404	13,999,233	3.77
Michoacán	822,901	979,214	1,272,574	4,993,077	5,617,378	5,732,299	1.54
Morelos	3,402,757	3,787,522	3,490,782	3,830,854	3,086,001	2,643,133	0.71
Nayarit	101,253	166,361	124,554	259,754	223,956	213,316	0.06
Nuevo León	**34,522,156**	**32,177,306**	**36,004,726**	**39,600,884**	**39,835,234**	**34,438,505**	**9.26**
Oaxaca	737,200	627,162	603,681	916,355	709,115	528,764	0.14
Puebla	10,141,642	9,372,970	15,019,152	16,794,439	17,480,765	13,468,004	3.62
Querétaro	10,400,468	10,314,836	10,478,612	11,215,299	12,857,107	11,725,202	3.15
Quintana Roo	31,075	23,156	33,172	61,202	66,071	13,403	0.00
San Luis Potosí	9,806,397	9,505,026	13,360,588	15,280,961	15,515,110	13,666,940	3.68
Sinaloa	1,245,917	1,283,961	960,133	2,874,776	2,661,904	2,726,986	0.73
Sonora	16,895,882	17,544,422	17,443,597	19,504,668	19,325,883	17,226,780	4.63
Tabasco	6,603,627	5,370,753	6,412,526	7,014,551	5,003,724	4,056,398	1.09
Tamaulipas	26,300,101	24,926,225	25,507,316	27,287,835	29,051,963	26,584,498	7.15
Tlaxcala	1,307,252	1,310,801	1,379,963	1,440,836	1,460,836	1,448,273	0.39
Veracruz	5,437,056	4,339,857	5,362,862	6,332,093	6,641,095	5,216,206	1.40
Yucatán	1,470,940	1,262,655	962,964	1,086,075	1,085,922	822,446	0.22
Zacatecas	3,325,166	2,793,508	3,026,697	3,137,952	2,865,876	3,649,535	0.98

ECONOMY

Monterrey Economic Facts

Gross Domestic Product

Primary Economic Sector

Secondary Economic Sector

Tertiary Economic Sector

Economic Complexity Index

Exports

Foreign Direct Investment

Diversified Economy

INVEST MONTERREY

Exports

Annual exports by Subsector | Annual series 2015-2020 | Thousands of dollars

CODE	DESCRIPTION	2015	2016	2017	2018	2019	2020	
	TOTAL EXPORTS	**34,522,156**	**32,177,306**	**36,004,726**	**39,600,884**	**39,835,234**	**34,438,505**	**(%) 2020**
111	Agriculture A /				80,580	79,197	83,135	0.24
112	Breeding and exploitation of animals A /				12,834	16,538	8,858	0.03
211	Oil and gas extraction	-	-	-	-	-	-	0.00
212	Mining of metallic and non-metallic minerals, except oil and gas	20,193	25,612	45,877	53,572	58,176	46,643	0.14
311	Food industry	1,057,802	851,080	1,016,296	1,015,539	1,076,581	1,067,955	3.10
312	Beverage and tobacco industry	393,676	366,992	351,013	378,118	378,368	372,776	1.08
313	Manufacture of textile inputs and textile finishing	8,957	C	8,577	C	10,823	C	0.00
314	Manufacture of textile products, except clothing	30,532	25,772	22,930	23,809	29,073	23,714	0.07
315	Garment manufacturing	27,570	13,416	11,353	11,558	11,393	11,414	0.03
316	Tanning and finishing of leather and fur, and manufacture of leather, fur and subtitutes	3,890	3,483	C	3,027	1,999	C	0.00
321	Wood Industry	6,129	9,255	20,092	25,055	42,781	87,191	0.25
322	Paper industry	290,579	299,760	171,652	213,586	260,480	264,088	0.77
323	Printing and related industries	2,179	C	C	C	5,813	7,247	0.02
324	Manufacture of petroleum and coal products	218,894	200,381	205,770	349,114	263,245	176,518	0.51
325	Chemical industry	493,580	459,769	531,415	609,183	700,637	604,227	1.75
326	Plastic and rubber industry	783,706	774,247	811,834	857,012	895,124	879,631	2.55
327	Manufacture of non-metallic mineral-based products	1,146,824	984,322	871,048	911,148	979,424	897,655	2.61
331	Basic metal industries	1,250,238	1,119,146	1,406,354	1,758,216	1,563,573	1,451,903	4.22
332	Manufacture of metal products	1,480,690	1,421,113	1,148,360	1,516,477	1,529,711	1,471,778	4.27
333	Manufacture of machinery and equipment	2,757,013	2,666,876	2,864,186	3,356,294	3,934,644	3,731,460	10.84
334	Manufacture of computer, communication, measurement equipment, components and accessories	3,872,390	3,792,566	4,326,863	1,479,138	2,359,663	3,022,100	8.78
335	Manufacture of accessories, electrical	5,733,522	5,630,080	6,009,223	6,357,331	6,448,102	6,355,555	18.45
336	Manufacturing of transportation equipment	13,616,505	12,313,621	14,970,079	19,303,995	17,917,691	12,608,818	36.61
337	Manufacture of furniture, mattresses and blinds	100,828	108,411	114,539	113,812	119,039	97,110	0.28
339	Other manufacturing industries	1,226,459	1,098,358	1,092,755	1,157,278	1,153,158	1,152,425	3.35

ECONOMY

Monterrey Economic Facts

Gross Domestic Product

Primary Economic Sector

Secondary Economic Sector

Tertiary Economic Sector

Economic Complexity Index

Exports

Foreign Direct Investment

Diversified Economy

INVEST MONTERREY

Foreign Direct Investment

Monterrey has led the attraction of FDI in Mexico since 2015 with almost 10% of the total FDI.

FDI in Mexico by State | Annual series 2015-2020 | Millions of dollars

	Total 2015	Total 2016	Total 2017	Total 2018	Total 2019	Total 2020	Grand Total	
Grand Total	**35,487.40**	**31,149.30**	**34,232.70**	**33,921.30**	**34,243.90**	**27,785.70**	**196,820.40**	**(%) 2015-2020**
Mexico City	5,954.90	6,810.00	5,222.90	5,849.60	8,396.60	6,726.00	38,960.00	19.79
Nuevo León	**3,352.80**	**3,340.00**	**1,990.10**	**3,607.20**	**3,233.60**	**3,084.30**	**18,608.10**	**9.45**
Estado de México	2,958.00	2,403.00	3,797.80	2,314.40	2,948.60	2,307.80	16,729.60	8.50
Jalisco	2,706.70	2,036.70	1,545.30	937.10	1,556.80	2,142.70	10,925.30	5.55
Coahuila	1,367.20	1,209.60	2,678.50	3,272.60	1,493.00	855.60	10,876.60	5.53
Chihuahua	2,480.40	1,983.10	1,822.00	1,238.90	1,402.60	632.30	9,559.30	4.86
Guanajuato	1,752.90	1,332.50	1,751.50	2,447.70	806.80	163.70	8,255.10	4.19
Baja California	1,167.30	1,566.90	1,678.40	1,634.60	1,082.50	1,106.50	8,236.30	4.18
San Luis Potosí	1,899.10	814.90	1,405.90	1,766.20	840.80	920.20	7,647.00	3.89
Tamaulipas	1,100.90	1,145.50	1,538.10	1,510.30	1,622.30	694.20	7,611.40	3.87
Querétaro	1,432.40	1,067.10	984.60	1,217.30	1,167.50	855.20	6,724.10	3.42
Veracruz	1,589.30	1,045.40	914.90	959.10	1,079.00	1,067.40	6,655.00	3.38
Puebla	791.70	1,163.20	952.10	643.90	2,043.60	594.00	6,188.60	3.14
Aguascalientes	790.80	593.10	1,576.30	1,197.00	452.10	754.30	5,363.70	2.73
Baja California Sur	372.80	522.60	595.30	491.90	642.30	665.20	3,290.10	1.67
Sinaloa	428.70	434.90	761.60	413.60	261.20	738.50	3,038.40	1.54
Tabasco	737.90	112.50	400.20	528.70	489.30	462.20	2,730.70	1.39
Sonora	610.00	498.10	359.90	159.80	468.30	579.90	2,675.90	1.36
Morelos	484.80	234.90	603.10	251.90	655.60	386.60	2,616.90	1.33
Quintana Roo	327.40	297.10	483.60	580.10	636.50	121.90	2,446.50	1.24
Hidalgo	523.70	444.60	353.80	185.20	283.00	275.90	2,066.10	1.05
Michoacán	419.00	193.90	294.70	437.10	298.00	283.60	1,926.30	0.98
Oaxaca	297.20	195.50	497.40	485.50	55.40	261.00	1,792.00	0.91
Zacatecas	107.60	532.60	457.60	301.70	746.50	-405.50	1,740.50	0.88
Guerrero	164.10	180.30	410.40	402.2	275.50	296.90	1,729.40	0.88
Durango	231.10	266.20	101.00	383.80	180.40	543.90	1,706.40	0.87
Nayarit	103.60	91.20	103.30	194.50	172.30	802.30	1,467.20	0.75
Campeche	543.10	142.10	328.30	123.50	151.90	140.30	1,429.20	0.73
Tlaxcala	143.20	252.20	166.90	141.20	345.70	358.20	1,407.40	0.72
Chiapas	270.10	138.80	217.10	68.90	256.00	131.20	1,082.00	0.55
Yucatán	213.50	125.00	107.80	85.20	158.60	147.50	837.70	0.43
Colima	165.30	-24.20	132.20	90.70	41.70	92.00	497.70	0.25

INDEX

ECONOMY

Monterrey Economic Facts

Gross Domestic Product

Primary Economic Sector

Secondary Economic Sector

Tertiary Economic Sector

Economic Complexity Index

Exports

Foreign Direct Investment

Diversified Economy

INVEST MONTERREY

Foreign Direct Investment

The US is the main source of FDI in Monterrey, representing 48.01% of the total received.

FDI in Monterrey by country of origin | Annual series 2015-2020 | Millions of dollars

TOTALS	2015	2016	2017	2018	2019	2020	GRAND TOTAL	
GRAND TOTAL	**3,352.80**	**3,340.00**	**2,062.90**	**3,448.70**	**3,260.90**	**3,366.50**	**18,831.80**	**%**
United States	1,648.90	1,540.50	1,534.60	1,133.10	1,265.60	1,918.40	9,041.20	48.01
Argentina	540.3	292.1	118.3	716	356.7	306.5	2,329.90	12.37
South Korea	726.2	373.1	-128.7	226.7	270.5	354.9	1,822.80	9.68
Spain	153.8	302.8	246.4	330.8	237.4	291.3	1,562.40	8.3
Japon	130.3	84.7	141.7	172.6	166.3	-10.5	685.3	3.64
Netherlands	21.7	54.7	-161.5	273.9	286.7	154.8	630.3	3.35
Canada	48.6	128.1	41.5	179.7	46.6	52	496.5	2.64
Germany	17.7	139.7	41.1	46.7	145.7	88.8	479.7	2.55
United Kingdom	18.2	22.9	37.1	63.7	126.6	42.6	311.2	1.65
Belgium	8	28.2	20.3	48.3	42.5	15.1	162.3	0.86
France	-14.2	3.1	85.1	72.7	-2.9	-10.4	133.4	0.71
Denmark	C	41.1	18.2	C	13	39.3	111.5	0.59
China	0.1	C	3.3	31.4	20.7	49.6	105	0.56

INDEX

ECONOMY

Monterrey Economic Facts

Gross Domestic Product

Primary Economic Sector

Secondary Economic Sector

Tertiary Economic Sector

Economic Complexity Index

Exports

Foreign Direct Investment

Diversified Economy

INVEST MONTERREY

ECONOMY

FDI in Monterrey, by sector

FDI in Monterrey by sector | Annual series 2015-2020 | Millions of dollars

	2015	2016	2017	2018	2019	2020	GRAND TOTAL	
GRAND TOTAL	**3,352.80**	**3,340.00**	**2,062.90**	**3,448.70**	**3,260.90**	**3,366.50**	**18,831.80**	**%**
31-33 Manufacturing industries	2,287.30	2,344.20	925.3	1,892.10	2,110.30	2,456.80	12,016.10	63.8
43 and 46 Commerce	108.2	320.9	205.3	337.7	253.8	301.2	1,527.10	8.1
22 Generation, transmission and distribution of electrical energy, supply of water and gas through pipelines to the final consumer	133.7	205.1	172.6	509	276.6	142.1	1,439.10	7.6
23 Construction	362.6	240.9	166.2	281.2	-22.1	117	1,145.80	6.1
52 Financial and insurance services	-35.5	30.4	349.8	209	287.1	219.7	1,060.50	5.6
48 and 49 Transport, post and storage	160.3	114.7	72.5	93.4	65.9	31.6	538.4	2.9
51 Información en medios masivos	284.4	47.3	34.8	56.6	87.1	83.4	593.6	3.2
53 Real estate and rental services of movable and intangible property	20.9	12	14.3	6.5	72.2	35.1	161	0.9
56 Business support services and waste and waste management, and remediation services	-18.6	-3.3	105.2	43.9	18.5	-50.8	94.9	0.5
54 Professional, Scientific and Technical Services	45	9.5	2.1	-15.7	54.7	16.7	112.2	0.6
21 Mining	2.7	11.1	6.6	20	24	13.6	77.9	0.4
72 Temporary accommodation and food and beverage preparation services	1.8	-6.1	0	0.2	0	C	-4.1	0
81 Other services except government activities	0	0.1	0.3	8.2	-1.2	4	11.5	0.1
71 Sports and cultural entertainment services and other recreational services	C	C	7.3	C	C	C	7.3	0
62 Health and social care services	C	C	C	C	0	0	0	0
61 Educational services	0	C	0	C	C	0	0	0
11 Agriculture, animal husbandry and exploitation, forestry, fishing and hunting	0	C	0	0	C	C	0	0

INDEX

ECONOMY

Monterrey Economic Facts

Gross Domestic Product

Primary Economic Sector

Secondary Economic Sector

Tertiary Economic Sector

Economic Complexity Index

Exports

Foreign Direct Investment

Diversified Economy

INVEST MONTERREY

FDI in Monterrey, by subsector

FDI in Monterrey by subsector | Annual series 2015-2020 | Millions of dollars

	2015	2016	2017	2018	2019	2020	GRAND TOTAL		
GRAND TOTAL	**3,352.80**	**3,340.00**	**2,062.90**	**3,448.70**	**3,260.90**	**3,366.50**	**18,831.80**	**%**	
31-33 MANUFACTURING INDUSTRIES	**2,287.30**	**2,344.20**	**925.3**	**1,892.10**	**2,110.30**	**2,456.80**	**12,016.10**	**63.8**	**%**
336 Manufacture of transport equipment	916.5	958.1	357.8	361.6	1,102.70	1,594.00	5,290.70	28.1	44
312 Beverage and tobacco industry	38.7	69.2	-56.6	372.3	272.1	167.5	863.3	4.6	7.2
331 Basic metal industries	182.8	164.5	174.6	669.1	403.9	286.3	1,881.30	10	15.7
327 Manufacture of non-metallic mineral products	735.1	20.1	10.1	67.4	86.1	167.8	1,086.50	5.8	9
335 Manufacture of accessories, electrical appliances	-58.5	85.9	169.2	138.9	123.3	92.8	551.6	2.9	4.6
311 Food industry	73.9	2.6	-5	16	10.8	20.2	118.4	0.6	1
333 Manufacture of machinery and equipment	139.4	295.5	71.2	18.9	-53.9	65.9	537	2.9	4.5
325 Chemical industry	41.7	207.1	63.5	73.8	62.2	-1.2	447	2.4	3.7
332 Manufacture of metal products	97	50	-1	47.3	80.6	18.2	292.1	1.6	2.4
334 Manufacture of computer, communication	23.4	96.8	28.7	44.6	-2.7	9.5	200.4	1.1	1.7
322 Paper industry	9.3	161.1	117.5	16.6	6.5	8	319	1.7	2.7
326 Plastics and rubber industry	73.9	220.3	3.4	45	-36.1	41.1	347.7	1.8	2.9
315 Manufacture of clothing	1	5.6	0.3	C	1.1	C	8.1	0	0.1
314 Manufacture of textile products, except clothing	0	0	0	0	0	C	0	0	0
337 Manufacture of furniture, mattresses and blinds	0	C	C	0	8.6	C	8.6	0	0.1
313 Manufacture of textile inputs and textile finishing	0	0	C	0	0	0	0	0	0
316 Tanning and finishing of leather and fur, and	C	C	C	C	C	C	0	0	0
321 Wood industry	0	0	C	0	0	0	0	0	0
323 Printing and allied industries	C	C	C	C	C	C	0	0	0
324 Manufacture of petroleum and coal products	C	C	C	C	C	C	0	0	0
339 Other manufacturing industries	12.5	-3.2	-12.7	17.5	43	-16.7	40.4	0.2	0.3

INDEX

ECONOMY

Monterrey Economic Facts

Gross Domestic Product

Primary Economic Sector

Secondary Economic Sector

Tertiary Economic Sector

Economic Complexity Index

Exports

Foreign Direct Investment

Diversified Economy

INVEST MONTERREY

ECONOMY

Diversified Economy

4,000+ Foreign capitalized companies in Monterrey

AUTOMOTIVE

brembo · CATERPILLAR · MAGNA A Fair Enterprise Corporation · HYUNDAI

DAIMLER · DELPHI · NAVISTAR · Panasonic

JOHN DEERE · KIA · POLARIS · DENSO

HOME APPLIANCES

Nidec · Hisense · TRANE TECHNOLOGIES

Whirlpool · Danfoss · LG

Carrier · Johnson Controls

FOOD & BEVERAGES

Heineken · Mondelēz International · MARS

HERSHEY'S · niagara BOTTLING, LLC · Ball

CROWN CORK & SEAL

INDEX

ECONOMY

Monterrey Economic Facts

Gross Domestic Product

Primary Economic Sector

Secondary Economic Sector

Tertiary Economic Sector

Economic Complexity Index

Exports

Foreign Direct Investment

Diversified Economy

INVEST MONTERREY

ECONOMY

Diversified Economy

4,000+ Foreign capitalized companies in Monterrey

IT & SOFTWARE

Lenovo, at&t, accenture, Infosys, DiDi, SUTHERLAND

ENERGY

Schneider Electric, IBERDROLA, KINDER MORGAN INC., GE, enel, ENGIE

AEROSPACE

Honeywell, PCC, Parker, United Technologies

OTHER

JABIL, LIEBHERR, SIEMENS, PHILIPS, ThermoFisher SCIENTIFIC, wework, KOHLER, Callaway, StanleyBlack&Decker, amazon, Ternium, LEGO

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MONTERREY