

READ ABOUT THE LATEST INSIGHTS IN MONTERREY!

INVEST IN NEWS

Samsung Inaugurates First Specialized Training Center for Air Conditioning

Source: El Economista

Samsung Mexico inaugurated its first Specialized Training Center for Air Conditioning Systems and Service Center in Monterrey. This facility will provide continuous training through an academy where professionals can learn about the SmartThings ecosystem and product connectivity. Javier Moreno, Director of Air Conditioning Systems at Samsung Mexico, emphasized the company's commitment to technological innovation with a focus for sustainability and efficiency. Samsung allocates 12% of its investment to R&D, developing energy-efficient air conditioning systems with Digital Inverter technology. The center will also showcase IoT and AI-driven smart home solutions, reinforcing Samsung's leadership in smart and sustainable technology.

<https://www.eleconomista.com.mx/estados/samsung-inaugura-centro-entrenamiento-especializado-sistemas-aire-acondicionado-santa-catarina-20250207-745492.html>

Amazon Opens First Disaster Relief Hub in Latin America

Source: Mexico Industry

Amazon Mexico inaugurated its first Disaster Relief Center in Latin America, located in its MEX3 Logistics Center in Mexico. This facility is designed to store and rapidly distribute essential supplies within 72 hours after hurricanes, earthquakes, and other emergencies. Stocked with over 25,000 critical items, the center collaborates with key partners like BAMX, the Red Cross, and the UN's IOM. Part of Amazon's global disaster relief network, the center reinforces Mexico's strategic role in humanitarian logistics.

<https://mexicoindustry.com/noticia/amazon-inaugura-en-mexico-su-primer-centro-de-apoyo-a-desastres-de-america-latina>



Invest Monterrey and LBBW Host Post-Election Investment Panel

Source: Invest Monterrey

In partnership with German financial institution LBBW, Invest Monterrey organized a panel and networking breakfast on the Post-election Outlook for the U.S. and Mexico: Investment Opportunities and Financing Options. Esteemed speakers included Roberto Duran-Fernandez (Baker Institute), Samuel Peña (LG Monterrey), and Carlos Avila (LBBW Mexico).

The event provided key industry leaders with insights into financing options for machinery and assets in Europe, fostering valuable discussions on investment strategies in a shifting economic landscape. Invest Monterrey remains committed to connecting businesses with global opportunities to strengthen economic growth in Monterrey.

<https://www.linkedin.com/company/investmonterrey/posts/?feedView=all>

Industrial Boom in Monterrey with 18 New Industrial Parks in Progress

Source: El Financiero

Monterrey's industrial real estate sector continues to thrive, with record-high demand and plans for 18 new industrial parks. According to Sergio Reséndez, Director of Colliers Monterrey, new investment funds are expected to arrive, doubling the current 18. Developers from Guadalajara, Tijuana, and Mexico City, along with investors from Central and South America, see Monterrey as a prime opportunity.

Although the region currently has 240 industrial parks, new project approvals are in progress. A strong first quarter is anticipated, followed by a temporary slowdown, with a significant investment rebound expected in the fourth quarter.

<https://www.elfinanciero.com.mx/monterrey/2025/02/10/construirian-18-nuevos-parques-industriales-en-nl/>



Expo Manufactura 2025: A Landmark Event for Latin America's Manufacturing Industry

Source: Cluster Industrial

Expo Manufactura 2025, the largest edition to date, opened in Monterrey with over 168 exhibitors from 20 countries. A key announcement during the event was a new economic package to boost SMEs and local suppliers, including increased financing, incentives for local procurement, and global market expansion. Bosch Mexico showcased innovations like the Nexo 2.0 wireless fastening system. The event also features CAINTRA's business meeting, fostering over 1,000 B2B meetings with potential sales impact of \$1 billion MXN. Running until February 13, Expo Manufactura 2025 cements Monterrey's leadership in nearshoring and advanced manufacturing.

<https://www.clusterindustrial.com.mx/noticia/8668/expo-manufactura-2025-impulso-a-la-industria-y-apoyo-a-las-pymes-en-nuevo-leon>



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