

READ ABOUT THE LATEST INSIGHTS IN MONTERREY!

INVEST IN NEWS

Allied Machinery Invests \$250M USD in Monterrey Plant

Source: Mexico Industry

Allied Machinery announced a \$250 million USD investment to build a new plant in Monterrey, strengthening its presence in the Americas. The facility will boost production, optimize supply chains, and create 150 direct jobs. Headquartered in Hangzhou, China the company specializes in precision mechanical components for industries like engineering, plastics, and food machinery. Monterrey's advanced manufacturing ecosystem makes it a strategic location, attracting more industry players, and reinforcing regional competitiveness. This investment enhances Mexico's precision component supply chain while supporting Allied Machinery's expansion in Latin America. The new plant underscores the company's commitment to innovation and technology, ensuring its ability to meet global OEM demand with high-quality, integrated manufacturing solutions.

<https://mexicoindustry.com/noticia/allied-machinery-invierte-250-mdd-para-construir-una-nueva-planta-en-nuevo-leon>

Mexico Among Top 10 Most Attractive Countries for Global Investment

Source: El Economista

Mexico has once again ranked among the top 10 most attractive destinations for investment, according to PwC's Global CEO Survey 2025. As the only Latin American country on the list, Mexico faces challenges such as macroeconomic volatility, inflation, and geopolitical tensions. Only 31% of CEOs in Mexico are confident in their revenue growth for the year, while 74% see economic uncertainty as a major threat. Cybersecurity and talent shortages are also key concerns, prompting executives to adopt flexible strategies and invest in technology. This assessment highlights Mexico's resilience and competitiveness in a complex global landscape, reinforcing its position as a key hub for investment and advanced manufacturing.

<https://www.eleconomista.com.mx/amp/economia/mexico-10-paises-mas-atractivos-inversion-mundial-pese-redefinicion-politicas-eu-pwc-20250209-745582.html>



Strengthening Ties with Turkish Companies for Investment in Monterrey

Source: Invest Monterrey

As part of the recent Roadshow, Invest Monterrey engaged with a delegation of Turkish companies in Mexico City to explore business opportunities in the region. In collaboration with strategic partners, the organization facilitated B2B meetings with 18 companies from the auto parts industry, providing valuable insights on expanding operations in Monterrey. Additionally, Invest Monterrey had the honor of meeting with Murat Salim Esenli, Ambassador of Türkiye, and representatives from the Chamber of Commerce of Konya. These discussions reinforce Monterrey's position as a key hub for international investment. Invest Monterrey remains committed to fostering new collaborations and attracting foreign investment to drive economic growth in the region.

Alaska Airlines Launches Direct Monterrey – Los Angeles Route

Source: El Financiero

Alaska Airlines has inaugurated its first direct route from Monterrey to Los Angeles, strengthening connectivity between northern Mexico and the U.S. West Coast. The daily flights, operated with Embraer 175 aircraft, provide passengers with an efficient travel option. The route highlights Monterrey's growing role as an international hub, aligning with OMA's efforts to expand the airport's global reach.

Mexico has been a key market for Alaska Airlines since 1989, and its recent merger with Hawaiian Airlines further enhances connectivity. Officials from OMA and Monterrey's tourism sector see this route as a strategic step toward economic and tourism growth, reinforcing Monterrey's position ahead of the 2026 FIFA World Cup.

<https://www.eleconomista.com.mx/estados/oma-celebra-llegada-alaska-airlines-aeropuerto-monterrey-ruta-directa-angeles-20250213-746344.html>



Ternium ProPymes Strengthens Local Supply Chain in Monterrey

Source: Cluster Industrial

At the fifth edition of Encuentro Ternium ProPymes 2025, Ternium reaffirmed its commitment to strengthening small and medium-sized enterprises (SMEs) in Mexico, highlighting their role in industrial competitiveness and supply chain integration. The event gathered industry leaders, entrepreneurs, and government officials. With 89% of Ternium's suppliers being SMEs, the company emphasized its support for local businesses. During the event, 15 SMEs were recognized for excellence, with Abastecedora Industrial AGDC receiving Pyme del Año. Through ProPymes, Ternium has driven over \$94 million USD in productive investment, reinforcing Monterrey's position as an industrial powerhouse.

<https://www.clusterindustrial.com.mx/noticia/8693/ternium-apuesta-por-la-competitividad-de-las-pymes-mexicanas>



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