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# INVEST IN NEWS

## U.S. Grants One-Month Auto Tariff Exemption for Mexico and Canada

*Source: CNN*

President Donald Trump has temporarily exempted Mexico and Canada from auto tariffs for one month, following discussions with Ford, General Motors, and Stellantis. The move aims to prevent financial harm to U.S. automakers while encouraging domestic production. However, the 25% tariffs on other goods remain in effect. The exemption comes as Trump prepares to announce new reciprocal tariffs on April 2nd, with no exemptions planned. The North American auto industry relies on integrated supply chains, with Mexico and Canada exporting billions in vehicles and parts to the U.S. Analysts warn that reinstating tariffs could raise car prices by up to \$12,000 USD. While automakers welcome the reprieve, Canada strongly opposed any tariffs, underscoring ongoing trade tensions.

<https://amp.cnn.com/cnn/2025/03/05/business/tariffs-autos-mexico-canada-paused>

## Mercado Libre Expands in Monterrey with a \$180M USD Investment

*Source: Cluster Industrial*

Mercado Libre announced a new \$180 million USD distribution center in Monterrey, set for 2025. This expansion will double its workforce in the region from 1,700 to 3,300 employees, strengthening its logistics network in northern Mexico. The announcement took place during the inauguration of another facility in Monterrey, where executives and government officials emphasized the company's total investment of \$300 million USD in Nuevo León. The new center, larger than the recently opened facility, will enhance operational efficiency and meet the growing demand for e-commerce in the country. Additionally, Mercado Libre signed an agreement with the government of Nuevo León to support local Small and Medium-Sized Enterprises (SMEs) through the "Hecho en Nuevo León" program, enabling them to expand their reach by selling on the platform.

<https://clusterindustrial.com.mx/mercado-libre-invertira-180-mdd-en-nuevo-leon-con-nuevo-centro-de-distribucion/>



## Invest Monterrey Joins Forces with Mexico Business as Strategic Partner

*Source: Invest Monterrey*

Invest Monterrey has partnered with Mexico Business, marking a significant step in strengthening the region's business and investment ecosystem. This strategic collaboration aims to enhance Monterrey's visibility as a key investment hub and provide valuable insights into the local market. Through this partnership, both organizations will work together to promote economic growth, share industry expertise, and foster new opportunities for foreign and local investors. For Invest Monterrey, this partnership will facilitate access to Mexico Business' wide network of, while Mexico Business will benefit from Invest Monterrey's deep knowledge of the region's market dynamics and investment potential. As part of this collaboration, Invest Monterrey has been invited to attend the Mexico Nearshoring Summit 2025 at the end of March, where key industry leaders will gather to discuss nearshoring opportunities in Mexico.

## Herrmann Ultrasonics Opens New Technology Center in Monterrey

*Source: Mexico Industry*

German ultrasonic welding leader Herrmann Ultrasonics announced the opening of its new Technology Center and Lab in Monterrey, reinforcing its commitment to innovation and technological development in Mexico. The 150m<sup>2</sup> facility will provide cutting-edge welding technology, including the HiQ series machines, along with engineering applications, hands-on training, and technical support. This center aims to enhance manufacturing efficiency across industries such as automotive, medical, and consumer goods. Scheduled to open on April 24th, the facility will strengthen Herrmann Ultrasonics' local presence, combining global expertise with tailored support for Mexican manufacturers. With over 60 years of experience, the company continues to drive industrial advancements, ensuring its clients receive top-tier solutions and services to optimize their production processes.

<https://mexicoindustry.com/noticia/anuncia-herrmann-ultrasonics-apertura-de-centro-tecnologico-de-ultima-generacion>



## MC Machinery Systems Strengthens Its Presence in Monterrey

*Source: Mexico Industry*

AMC Machinery Systems Mexico, a subsidiary of Mitsubishi Corporation, has inaugurated its new offices and showroom in Monterrey, reinforcing its presence and operational capacity in the region. During the ceremony, President Roberto Okamoto highlighted the company's growth in Mexico over the past decade and emphasized the importance of automation in its processes. The event featured the exhibition of cutting-edge manufacturing machinery. With this expansion, the company aims to optimize response times and enhance service for the local industry. The inauguration marked a milestone in its commitment to innovation and technological development, solidifying its position as a leader in industrial solutions in Mexico.

<https://mexicoindustry.com/noticia/mc-machinery-systems-expande-su-presencia-en-mexico-con-nuevas-instalaciones-en-apodaca-nuevo-leon>



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