

READ ABOUT THE LATEST INSIGHTS IN MONTERREY!

INVEST IN NEWS

Lock Joint Tube Expands to Monterrey with New Facility

Source: Invest Monterrey

President Donald Trump has temporarily exempted Mexico and Canada from auto tariffs for one month, following discussions with Ford, General Motors, and Stellantis. The move aims to prevent financial harm to U.S. automakers while encouraging domestic production. However, the 25% tariffs on other goods remain in effect. The exemption comes as Trump prepares to announce new reciprocal tariffs on April 2nd, with no exemptions planned. The North American auto industry relies on integrated supply chains, with Mexico and Canada exporting billions in vehicles and parts to the U.S. Analysts warn that reinstating tariffs could raise car prices by up to \$12,000 USD. While automakers welcome the reprieve, Canada strongly opposed any tariffs, underscoring ongoing trade tensions.

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Invest Monterrey Joins CSCMP's Inaugural Event in Monterrey

Source: Invest Monterrey

The inaugural event of the Council of Supply Chain Management Professionals (CSCMP) in Monterrey brought together industry leaders to discuss the future of supply chain management in North America. As part of the panel, Invest Monterrey's Executive Director, Hector Tijerina, joined experts including Kim Humphery, President and CEO of The Association for Manufacturing Excellence (AME); Carlos Alberto Serna Gámez, Undersecretary of Economy of Nuevo León; and Carlos Alvarado, VP & Senior Partner/Strategic Advisor at Prodensa. The discussion covered key trends and challenges shaping the industry, reinforcing Monterrey's role as a global logistics hub. Invest Monterrey is committed to supporting initiatives that drive innovation and strengthen the region's competitiveness in supply chain and logistics.

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Nearshoring in the Automotive Sector: Key Insights from CCI France Mexico Forum

Source: Invest Monterrey

Hector Tijerina, Executive Director of Invest Monterrey, moderated the panel "Nearshoring in the Automotive Sector in the Northeast" at the Nearshoring in the Global Economy: Perspectives and Challenges 2025 forum, organized by CCI France Mexico. The discussion featured industry leaders from JA Del Río, Minsait, the Tamaulipas Investment Office, Fives, and the Nuevo Leon Automotive Cluster, who analyzed the opportunities and challenges nearshoring presents for the automotive sector in the region. Held at Tec de Monterrey, the event addressed key topics such as trade agreements, skilled labor, and economic shifts affecting Mexico's nearshoring potential. As nearshoring continues to shape the future of manufacturing, these discussions reinforce Monterrey's position as a leading investment destination.

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Employment Outlook in Northeast Mexico Remains Positive for Q2 2025

Source: El Economista

According to Manpower Group’s Employment Outlook Survey, employers in Mexico plan to increase their workforce by 30% in the second quarter of 2025, three percentage points higher than the same period last year. The national net employment trend stands at 33% for April to June. In the Northeast region—covering Nuevo León, Tamaulipas, San Luis Potosí, and part of Veracruz—48% of employers intend to hire, while 18% expect reductions. Despite economic uncertainties, hiring expectations remain positive, particularly in transportation, logistics, and automotive (49%). Nearshoring continues to drive demand for labor, with companies actively seeking workforce insights. Future employment trends will depend on economic conditions and trade developments, shaping hiring decisions for the rest of the year.

<https://www.eleconomista.com.mx/estados/incertidumbre-aranceles-frenado-expectativas-contratacion-personal-manpower-group-20250312-750281.html>



Ivan Espinosa Becomes First Mexican CEO of Nissan

Source: Cluster Industrial

Nissan Motor Co., Ltd., has announced a major leadership change, appointing Ivan Espinosa as its new President & CEO. Starting April 1, Espinosa will replace Makoto Uchida, making history as the first Mexican to lead a global automotive OEM. With over 20 years at Nissan, Espinosa has played a key role in shaping the company’s global strategy. His leadership will drive innovation and competitiveness in the evolving automotive industry. This appointment highlights Mexico’s growing influence in the sector, reinforcing the country’s role in global manufacturing and business leadership. Nissan’s new executive team, led by Espinosa, is set to propel the company into a new era of growth and technological advancement.

<https://clusterindustrial.com.mx/orgullo-mexicano-ivan-espinosa-nuevo-ceo-global-de-nissan-motor-corporation/>



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