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INVEST IN NEWS

Worldwide Express Confirms \$85M USD Investment in Monterrey

Source: *Líder Empresarial*

Worldwide Express Operations LLC, a leading transport and logistics company, has inaugurated its new offices in Monterrey, reinforcing its commitment to Mexico's growing logistics industry. Headquartered in Dallas, Texas, the company has been a key player in supply chain optimization across the U.S., Mexico, and Canada. Since 2016, it has invested approximately \$60 million USD in Monterrey, with this latest expansion set to create over 400 new jobs in logistics and administration. With offices in Monterrey, Mexico City, Guadalajara, Chihuahua, and Querétaro, Worldwide Express has built a strong network to enhance supply chain efficiency. Its presence in Monterrey highlights the region's transformation into a globally significant logistics hub.

<https://www.liderempresarial.com/worldwide-express-invierte-millones-en-nuevo-leon/>

Sumitomo Expands in Monterrey with a \$50M USD Investment

Source: *El Norte*

Japanese company Sumitomo announced plans to expand its operations in Monterrey with a new \$50 million USD plant in Juárez, adjacent to its existing facility in Pocket Park. The expansion, set to begin in December, will produce structural gearboxes and gears for heavy industries such as steel, mining, and cement. Despite concerns over tariffs, 90% of Sumitomo's production serves the domestic market, with the rest exported to the U.S. and Central America. The announcement was made during "Café UANL con Japón", where executives from Japanese firms shared insights on business culture and economic challenges in Mexico.

<https://www.elnorte.com/ampliara-sumitomo-operaciones-en-nl/ar2961768>



Mexico Reached Record-High FDI in 2024

Source: *Invest Monterrey*

By the end of 2024, Mexico achieved a historic high in Foreign Direct Investment (FDI), reaching \$36.9 billion USD – its highest recorded figure, based on data from the Mexican Ministry of Economy. This marks a 2.3% increase compared to 2023. Nuevo León attracted 6% of national FDI, ranking fourth after Mexico City (39%), State of Mexico (7%), and Baja California (7%). The United States remained the top investor (45%), followed by Japan (12%), and Germany (10%). Manufacturing led FDI inflows (54%), particularly in transportation equipment (50%) and beverages & tobacco (20%). Other key sectors included financial services (16%) and temporary lodging (7%). Mexico's strong FDI performance highlights its attractiveness for global investors, reinforcing its position as a key player in international trade and manufacturing.

The Home Depot Expands in Mexico with a \$1.3B USD Investment

Source: Mexico Industry

The Home Depot announced a \$1.3 billion USD investment plan for Mexico from 2025 to 2028, reinforcing its long-term commitment to the country. This expansion will accelerate store openings, enhance supply chain capabilities, drive digital innovation, and increase community impact. Monterrey, a key market, will benefit from this growth, with new stores and logistics improvements strengthening local retail infrastructure. The company will expand from 140 to 165 stores, creating 2,500 direct and 10,000 indirect jobs. The first phase in 2025 includes a \$200 million USD investment to optimize distribution and last-mile delivery. The Home Depot also reaffirmed its commitment to sustainability and social impact, supporting local communities with donations, volunteering, and eco-friendly initiatives.

<https://mexicoindustry.com/noticia/the-home-depot-anuncia-plan-de-inversion-de-1-300-mdd-en-mexico>



Trump Confirms 25% Tariff on Mexico and Canada from March 4th

Source: AP News

After initially postponing the 25% tariff on Mexican and Canadian imports to April 2nd, former U.S. President Donald Trump reaffirmed that it will take effect on March 4th as planned. Additionally, China will face a 10% tariff on the same date.

Trump justified the decision by citing high drug trafficking levels from Mexico, Canada, and China, particularly fentanyl. U.S. Commerce Secretary Howard Lutnick suggested that if Mexico and Canada demonstrate strong anti-drug efforts, tariffs could be reconsidered. This announcement follows a series of inconsistent statements from Trump, creating uncertainty about U.S. trade policy. The situation remains fluid, with potential adjustments depending on future negotiations and enforcement measures from affected countries.

<https://apnews.com/article/trump-tariffs-mexico-canada-71761a2894e13a050717afda4fd8131a>



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