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INVEST IN NEWS

Invest Monterrey Participates in SelectUSA Investment Summit 2025 to Boost Global Ties

Source: Invest Monterrey

Invest Monterrey successfully participated in the SelectUSA Investment Summit 2025, the leading investment promotion event in the United States. The summit brought together global investors, companies, and economic development organizations to explore business opportunities and strengthen international partnerships. During the event, Invest Monterrey engaged in high-level networking sessions and strategic meetings, demonstrating Monterrey's competitive advantages as a top destination for foreign investment. A key milestone of the trip was the signing of a Memorandum of Understanding with the Wisconsin Economic Development Corporation, establishing a framework for collaboration and exchange of best practices between the two regions.

Monterrey Strengthens Investment Ties with Texas Business Leaders

Source: El Heraldo

Governor Samuel García recently met with a delegation from the Texas Business Leadership Council to promote the region as Mexico's premier investment destination. He highlighted the strategic advantages, including its expanding infrastructure, such as the new Colombia highway and increased air connectivity. He emphasized the robust economic, educational, and business ecosystem, noting the region's commitment to technological education to meet the demands of emerging industries like artificial intelligence. The TBLC focuses on long-term economic prosperity through strategic areas like education, infrastructure, and trade. Their visit underscores the potential for enhanced economic collaboration between Texas and Nuevo León.



Strategic Investments Power Monterrey's Economic Growth

Source: Posta

Monterrey continues to stand out as one of Mexico's most dynamic economic engines, contributing 27.5% to the national economic growth in Q3 2024. The region reported a 5.8% increase in economic activity, significantly surpassing the national average of 1.7%, and now accounts for 7.9% of the country's GDP, making it the third-largest economy in Mexico. This momentum is driven by a combination of factors: a strategic geographic location near the U.S. border, over 240 industrial parks, a highly qualified workforce, and a thriving ecosystem of thirteen industrial clusters.

Monterrey is home to 40% of the major global companies operating in Mexico and has achieved record exports of over \$56 billion USD. Strong investment flows in sectors such as automotive, manufacturing, logistics, home appliances, and technology are transforming the region. These developments have led to the creation of more than 277,000 new jobs, reinforcing Monterrey's leadership in innovation, competitiveness, and sustainable growth.



BIM to Invest \$177 Million USD in Monterrey's Housing and Logistics Sectors

Source: Telediario México

Banco Inmobiliario Mexicano has announced plans to allocate approximately \$177 million USD in 2025 to projects in northeastern Mexico, with a significant focus on the Monterrey metropolitan area. This investment represents 21% of BIM's total planned disbursement of \$840 million USD for the year. The funds are earmarked primarily for residential developments, small industrial parks, and last-mile logistics centers.

BIM's strategic emphasis on Monterrey and its neighboring municipalities underscores the region's growing appeal for real estate and logistics investments. This initiative is bolstered by favorable macroeconomic indicators, including controlled inflation, a stable exchange rate, and Mexico's exemption from recent U.S. tariffs on the automotive and auto parts sectors.



Monterrey Leads in Formal Employment Growth Amid Decline

Source: COPARMEX Nuevo Leon

In March 2025, Monterrey distinguished itself as the only northern city to register positive growth in formal employment, with a 3.5% annual increase, significantly surpassing the national average of 0.8%. This performance contrasts with declines in other northern states, including Chihuahua, Coahuila, Baja California, Tamaulipas, and Sonora, which experienced reductions in formal job numbers despite their strong export activities. Nationally, formal employment saw a marginal growth of 0.2% in April, with a net loss of 47,442 jobs compared to the previous month. The region's sustained growth highlights its robust economic environment and resilience in the face of broader regional employment challenges.



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