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INVEST IN NEWS

Invest Monterrey Concludes High-Impact European Mission, Positioning Monterrey on the Global Stage

Source: Invest Monterrey

Invest Monterrey successfully concluded a high-level business mission across Europe, reinforcing Monterrey's position as a premier destination for global investment. The strategic agenda included visits to key cities and participation in international forums, generating strong interest from companies in sectors such as advanced manufacturing, clean energy, automotive, and aerospace.

Together with its partners—American Industries, Banco Base, Beyond Logistics, Collectron, Dimsa, Finsa, and Holland & Knight—Invest Monterrey traveled through France, Belgium, Sweden, and Spain to promote Monterrey and Mexico as the best place to do business in North America.

The mission started with the participation in the Paris Air Show, one of the world's leading aerospace exhibitions. Invest Monterrey conducted targeted meetings with aerospace manufacturers and suppliers, promoting Monterrey's advanced capabilities in engineering, precision manufacturing, and its growing role in the global aerospace value chain.



Invest Monterrey at the Paris Air Show event



Invest Monterrey in Belgium's business seminar

A key milestone of the mission was the investment seminar organized by Invest Monterrey in Brussels, which gathered dozens of European companies and business stakeholders.

The seminar served as a platform to showcase Monterrey's strengths in talent, infrastructure, logistics, and supply chain connectivity, sparking high-level conversations with firms evaluating regional expansion strategies.



Invest Monterrey in Barcelona and the EVS38 event in Sweden

The outcomes of the mission reflect more than just participation—they reveal growing international confidence in Monterrey. The engagements held throughout the tour are already laying the foundation for future investment projects and strategic partnerships, aligned with the region's long-term economic vision.

By strengthening international ties and positioning Monterrey as a bridge between European innovation and North American opportunity, Invest Monterrey reaffirms its leadership in global investment promotion and industrial development.

Mexico's Economy Shows Signs of Gradual Recovery

Source: Milenio

Mexico's economy is beginning to show encouraging signs of recovery, according to preliminary data released by the National Institute of Statistics and Geography (INEGI) for May 2025.

The Global Indicator of Economic Activity (IGAE) recorded a 0.1% increase compared to April, marking a positive shift after recent fluctuations.

This upward trend reflects renewed momentum across key sectors and signals potential stabilization as the country moves into the second half of the year.

Particularly noteworthy is the steady performance of tertiary activities, which include commerce and services—sectors that continue to support domestic demand and economic resilience.

Analysts view the monthly growth as a favorable development and a possible indicator of sustained economic improvement in the months ahead. Final data from INEGI will be released soon, but early figures already point to a cautiously optimistic outlook for Mexico's economy in 2025.

Monterrey Reaffirms Its Role as a National Tech Leader

Source: Lider Empresarial

Monterrey continues to strengthen its position as one of Mexico's leading tech hubs through coordinated efforts in digital transformation, talent development, and foreign investment.

In February 2025, Expo Manufactura took place in Monterrey, bringing together over 550 exhibitors and showcasing cutting-edge advancements in AI, robotics, and nearshoring strategies. By May, Monterrey joined the National Digital Transformation Strategy, reinforcing its commitment to expanding digital services and cybersecurity across the region.

In June, the Municipal Innovation Council was formed to accelerate modernization initiatives and promote innovation. Collaborations with ITESM, UANL, and the Automotive Cluster (CLAUT) have enabled the training of over 3,500 young professionals in software development, data analytics, and digital product design. In 2024, foreign direct investment in technology grew by 26%, accounting for nearly half of region's total FDI.

The Innovation Ecosystem Observatory reported more than 4,000 new tech jobs in areas such as software, logistics, and advanced manufacturing. Monterrey continues to stand out as a national benchmark for digital growth and technological innovation.



Industrial Recovery Strengthens in Monterrey Region

Source: Mexico Industry

Monterrey's manufacturing sector is showing renewed momentum, with its production index surpassing the 50-point expansion threshold, signaling a shift toward sustained growth, according to recent data from the Chamber of the Transformation Industry of Nuevo León (CAINTRA).

This recovery reflects improving industrial performance across the region, following months of volatility. Modest but steady increases in both exports (from 43.51 to 45.27) and imports (from 42.90 to 44.89) suggest enhanced supply chain activity and rising domestic demand, as local manufacturers prepare for continued production growth.

Surpassing the 50-point mark is considered a key indicator of expansion, with positive implications for investment, employment, and regional competitiveness. Analysts note that this upward trend, although gradual, positions Monterrey as a key player in the national manufacturing recovery.

With external risks currently stable, CAINTRA projects continued progress in the second half of 2025, supported by resilient supply chains and a strong local industrial base.

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