BREAKING NEWS

INVEST MONTERREY

MONDAY JULY 21ST

READ ABOUT THE LATEST INSIGHTS IN MONTERREY!

INVEST IN NEWS

Monterrey Leads Automotive Investment in Mexico in the First Half of 2025

Source: Cluster Industrial

More than USD $1billion in projects confirm the city as the country's top industrial hub.
During the second quarter of 2025, Monterrey reinforced its leadership in attracting automotive investment in Mexico. According to the latest Automotive Investment Report 2Q 2025 by Cluster Industrial B2B, 56 projects were registered nationwide between April and June.
Monterrey stood out not only in the number of projects but also in the strategic relevance and capital volume, surpassing US$1.193 billion in the first half of the year. That accounts for 51.6% of all direct automotive industry investments in Mexico from January to June 2025.

Oatey LATAM Inaugurates New Export-Oriented Manufacturing Plant in Apodaca

Source: El Economista

U.S.-based manufacturer Oatey LATAM has officially inaugurated a new plant in Apodaca, reinforcing the region's industrial strength and its growing role as an export platform for Latin America.
The facility will focus on producing plumbing and construction solutions, with a strategic emphasis on serving markets across Latin America and the Caribbean. This marks Oatey's second plant in Mexico and reflects its broader regional expansion strategy.
Company executives highlighted the region's infrastructure, skilled workforce, and connectivity as decisive factors for choosing Apodaca as the site for this investment.
Local officials, including representatives from Invest Monterrey, celebrated the project as a vote of confidence in the region's competitiveness and export potential.

Invest Monterrey Hosts Exclusive Lecture on Korean Mexican Economic Relations

Source: Invest Monterrey

Invest Monterrey hosted Dr. Iltae Kim, Distinguished and Emeritus Professor from Chonnam National University (Korea), for a special lecture. The session, titled "The Korean Economy and Mexico", provided an in-depth overview of South Korea's economic history, development strategies, and trade relations with Mexico.
Organized exclusively for members and strategic partners, the event fostered a high-level dialogue on global trade trends and the increasing relevance of Korean investment in the region.
Dr. Kim's visit and expertise offered a valuable perspective to the local business and academic community.

Monterrey Strengthens Industrial Portfolio with USD $73.4M Acquisition by Fibra MTY

Source: Mexico Industry

Fibra MTY has successfully closed the acquisition of two newly built industrial warehouses in Monterrey for USD $73.4 million, completing the purchase of the entire "Batach" portfolio.

The "Batach" portfolio includes eight Class A industrial buildings across Monterrey, totaling approximately 186,000 m² of leasable space. The total investment in the portfolio now stands at about USD $192.4 million, financed with capital raised in early 2024.

The two newly acquired warehouses are fully constructed, already leased, and generating rental income — reinforcing a modern, high-quality, and cash-flow-positive portfolio.

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KIA Mexico Opens New Northern Parts Distribution Center in Monterrey

Source: Mexico Industry

AKIA Mexico has officially inaugurated a new automotive parts distribution center in Salinas Victoria, in the northern part of Monterrey, reinforcing the region's role as a strategic logistics hub in the country's automotive industry.

The facility spans 2,500 square meters and operates in collaboration with Hyundai Mobis. Its purpose is to optimize delivery times and improve service for KIA's distributors in the northern region of Mexico. With this move, the logistics network will now be split: the Cuautitlán center will focus on central and southern regions, while the newly opened Monterrey site will handle distribution across the north.

In its initial phase, the center will serve six distributors in the Monterrey metro area. However, KIA has plans to expand its coverage to Coahuila and Tamaulipas by January 2026.
With this investment, Monterrey continues to position itself as a critical player in Mexico's industrial and mobility ecosystem — especially in the context of nearshoring, supply chain efficiency, and regional integration.

Monterrey–Texas Freight Rail Project Moves Forward with $10B Investment and U.S. Federal Approval

Source: Chron

A transformative USD $10 billion cross-border freight railway connecting Monterrey with Laredo, Texas, is officially moving forward after receiving key approvals from U.S. federal agencies.

The project, led by infrastructure developer Greenbrier Rail, will span 205 miles, featuring elevated double tracksdedicated exclusively to cargo transport. Designed for autonomous, electric freight shuttles, the railway aims to cut transit times, reduce congestion at border crossings, and streamline U.S.–Mexico trade.

According to the developers, the route has already secured permits and regulatory backing from the Federal Railroad Administration, U.S. Customs and Border Protection, and other relevant agencies. Construction is expected to begin within the next two years, with operations projected to launch by 2031.

Strategic Benefits:
- Direct rail link between Mexico's top industrial city and the U.S. market
- Bypasses major bottlenecks at traditional ports of entry
- Supports nearshoring and regional supply chain integration
- Expected to be one of the most advanced logistics corridors in North America

This initiative positions Monterrey to solidify its role as a continental logistics powerhouse, supporting the continued growth of nearshoring, manufacturing, and export-driven industries across northern Mexico.

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