BREAKING NEWS

INVEST MONTERREY

MONDAY JULY 28TH

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INVEST IN NEWS

Monterrey Continues to Lead Private Investment Announcements in 2025

Source: El Economista

Monterrey ranks among the top three regions nationwide in private investment announcements for 2025, with $2,489.8 million USD expected and an estimated 2,650 new jobs to be created. From 2023 through mid-2025, Monterrey leads the cumulative national total, with over $47.3 billion USD in private capital announcements, reflecting a robust and sustained investment climate.

This momentum is driven by the region's strategic location, skilled workforce, and a strong ecosystem of industrial parks, suppliers, and international connectivity. With continued interest from global companies across manufacturing, logistics, nearshoring, and technology, Monterrey reinforces its position as one of Mexico's most attractive destinations for long-term business growth and international investment.

Autoparts Industry Fuels Strong FDI Growth in Monterrey

Source: El Economista

Monterrey's autoparts industry is delivering robust growth and attracting significant foreign direct investment. In 2024, FDI into the sector rose 21.5%, reaching $2.4 billion USD, with the region ranking among the top recipients nationwide. Supported by the nearshoring trend and higher local content requirements, the state has strengthened its supplier ecosystem, hosting over 170 international Tier 1-3 autoparts providers, including leaders in electromobility.

Production is surging: early 2025 autoparts output in Monterrey rose roughly 14% year-on-year and surpassed $2.5 billion USD in the first two months alone. This vibrant momentum underscores the region's emergence as a competitive hub for automotive manufacturing and innovation.

Invest Monterrey and FINSA host Industrial Solutions Suppliers Fair

Source: Invest Monterrey

Invest Monterrey and FINSA organized an industrial solutions suppliers fair, bringing together key players across the advanced manufacturing, logistics, aerospace and automotive industries with local SMEs with a broad range of expertise working with multinational companies from all around the world doing business in Monterrey. The suppliers fair was held at Finsa Santa Catarina Industrial Park, where companies like Carrier, Vertiv, Katcon, IAC, among others, operate successfully. The suppliers fair underscores Invest Monterrey's mission to strengthen ties within its ecosystem and attract further investment into Monterrey's thriving industrial landscape.

Invest Monterrey Welcomes Finland's Ambassador Highlighting Strategic Opportunities

Source: Invest Monterrey

Invest Monterrey recently hosted a high-level meeting with Finland's Ambassador Ari Mäki and his delegation, aiming to deepen economic collaboration between the region and Finland. The discussion centered around shared priorities in innovation, sustainability, education, and advanced manufacturing.

Both sides explored opportunities for Finnish companies to invest in Monterrey's thriving industrial ecosystem, while highlighting Monterrey's strategic role in North America. The visit reflects growing international interest in the region and reinforces Invest Monterrey's commitment to fostering global partnerships that drive economic growth and technological exchange.

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Monterrey Shines with Strong Commerce Performance and Export Momentum

Source: Lider Empresarial

Monterrey continues to stand out as a powerhouse of trade and economic vitality. Across its broad network of 700 exporting companies, the state sustains approximately 360,000 export-driven jobs, contributing about 20% of the region's total economy and generating nearly $60 billion USD in export revenues. The region represents 76% of Mexico's nearshoring activity, showcasing its leadership in industrial relocation and global supply chains.

With over 380,000 workers employed under IMMEX export manufacturing programs, it ranks first nationally in IMMEX employment and demonstrates its pivotal role in global trade. The region's rapid economic growth, 5.8% in Q3 2024, significantly above the national average, underscores the success of strategic trade policies and infrastructure development that continue to fuel commerce and exports.

Monterrey Transforms Global Challenges into Industrial Opportunities

Source: Mexico Industry

Monterrey has strategically leveraged global economic shifts, such as supply chain disruptions, geopolitical tariffs, and pressures like nearshoring, to strengthen its industrial ecosystem. The region registered around $68 billion USD in investment in over 287 projects from 2022 to mid-2025, creating over 270,000 jobs. The region is driving its transition into a digital manufacturing powerhouse by integrating robotics, AI, additive manufacturing, big data, and smart systems into industry through a robust triple-helix collaboration between government, academia, and private sector.

With more than 250 industrial parks, two international airports, and efficient rail and highway connectivity, the region offers world-class infrastructure that promotes nearshoring and export growth. Its workforce, supplied by over 150 universities including UANL and Tec de Monterrey, is renowned for its productivity and bilingual capabilities, making it ideal for global value chains. Moreover, Monterrey's industrial land market continues to boom.

Demand for Class A industrial space rose by 7% in 2024, driven by large-scale investments now shifting into the region's advanced manufacturing and logistics hubs. Through proactive public-private policy innovation, Monterrey is not merely addressing global adversity, it is converting it into opportunity, reaffirming its status as Mexico's premier industrial and nearshoring hub.

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