BREAKING NEWS

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MONDAY JULY 7TH

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INVEST IN NEWS

Shenzhen Topband's Monterrey Plant Hits Record Growth, Pushes "Local-for-Local" Manufacturing

Source: PR Newswire

Shenzhen-based electronics manufacturer Topband Co. is undergoing rapid expansion at its Monterrey facility, increasing its annual production sixfold in just one year as part of a strategic push to manufacture closer to key markets.

In 2024, the plant generated USD 34.9 million in output, primarily producing smart controllers for power tools and home appliances. Currently operating 19 production lines, the company plans to install six additional lines by the end of 2025, aiming to reach a production capacity of 12 million units per year.

Topband attributes this exceptional growth to advances in automation, operational efficiency, and the availability of skilled local talent. One production line alone increased its output per worker by 39%, while overall productivity nearly tripled compared to the previous year.

With a workforce exceeding 1,100 employees, the Monterrey site has become a key pillar in Topband's "local-for-local" strategy—manufacturing in Mexico to serve the North American market. This approach has enabled the company to shorten delivery times and strengthen its supply chain resilience.

As demand across the Americas continues to rise, Topband remains committed to ongoing investment and growth in its Monterrey operations.

Invest Monterrey Shares a Milestone First Semester, Surpassing Goals and Accelerating Impact

Source: Invest Monterrey

Invest Monterrey proudly presented its First Semester Report 2025 to its member companies, celebrating a season of growth, achievement, and renewed purpose. The results reflect a dynamic first half of the year—filled with key milestones, successful investment promotion efforts, and strengthened international partnerships.

More than a report, the session became a moment of connection and vision. Members were not only informed of the accomplishments so far, but also invited to be part of what's next: a roadmap filled with strategic initiatives, high-impact events, and new opportunities to shape Monterrey's global investment future.

With optimism and determination, Invest Monterrey reaffirmed its mission to position Monterrey as a world-class destination for global business—driven by collaboration, innovation, and a shared commitment to long-term impact.

KIA Reinforces Its Commitment to Innovation and Sustainable Mobility in Monterrey

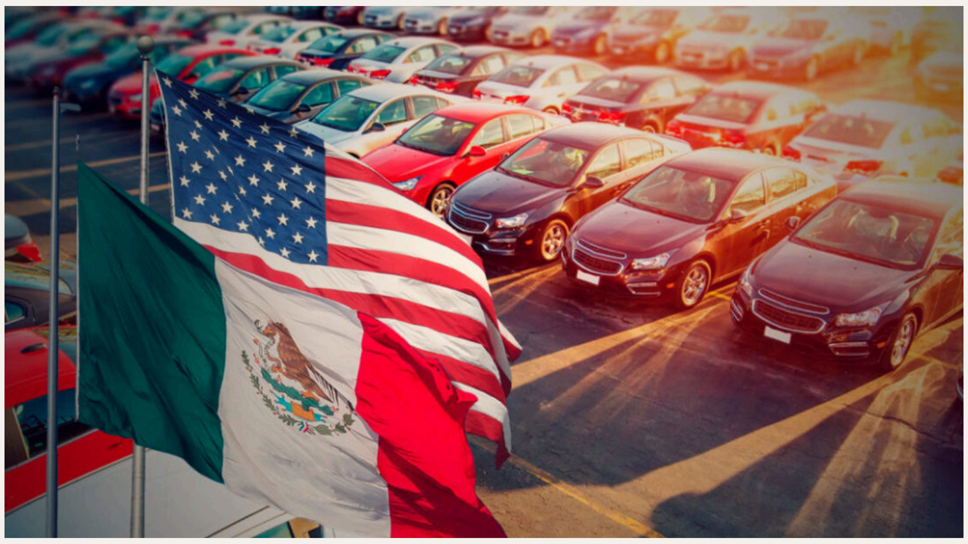
Source: Mexico Industry

As part of the GTI Summit 2025, KIA Motors reaffirmed its long-term commitment to the future of mobility in Monterrey by showcasing the company's advances in smart manufacturing, sustainable transportation, and talent development.

Since beginning operations in the state nearly a decade ago, KIA has invested over USD $1 billion and generated more than 7,000 direct jobs, establishing itself as a key player in Mexico's automotive landscape. The company highlighted its continued efforts to integrate advanced robotics and automation across its production lines, including the use of Boston Dynamics' Spot robot for operational monitoring and the X-ble Shoulder exoskeleton to improve workplace ergonomics.

During the summit, KIA also emphasized its commitment to education and workforce development through robust STEAM programs, aimed at equipping the next generation of engineers with the skills needed for an evolving industry. Additionally, the automaker is increasing its focus on clean technologies with the production of hybrid and electric models, such as the EV6, Niro, and the latest Sportage hybrid.

With a strong supplier network and a forward-looking vision, KIA continues to position Nuevo Leon as a hub for advanced, sustainable, and people-centered automotive innovation.



Mexico Exports 85% of Its Vehicles Under USMCA Rules

Source: Mexico Industry

Mexico's auto industry is tightly connected to the North American market—85% of the vehicles produced in the country now meet USMCA rules, allowing for tariff-free exports across the region. Most of its auto parts are shipped to the U.S., and nearly 80% of the cars assembled in Mexico are exported there. This strong integration has helped position Mexico as the sixth-largest vehicle and auto parts exporter globally, supporting over one million jobs and a robust network of innovation centers. The numbers reflect the country's growing strength in regional supply chains and its ability to stay competitive in a shifting global trade environment.

Monterrey Solidifies Status as Major Auto Cluster with $4.16 Billion Investment

Source: Cluster Industrial

A new Automotive Industry Mapping 2025 report from Cluster Industrial B2B reveals that Monterrey continues to lead Mexico's automotive sector. The region is home to more than 860 automotive companies, including 5 OEM assembly plants, 291 Tier-1/2/3 suppliers, and over 500 specialized service providers.

In 2024 alone, the sector generated more than 110,000 direct jobs, fueled by strong activity in powertrain production, electronics, transmissions, and electric mobility solutions.

Vehicle output was equally impressive: 270,700 light vehicles were produced last year, with production projected to rise to 289,000 units in 2025. KIA's plant in Pesquería remains a cornerstone of local output. The state also assembled 194,000 heavy-duty vehicles, mainly through Daimler and Navistar, placing Monterrey among the few regions with substantial operations across both vehicle categories.

The report also highlights rapid growth in electric vehicle (EV) adoption. In 2024, 11,773 EVs were sold in the state—a 56% increase from the previous year. Sales are expected to surpass 13,000 units in 2025, positioning Monterrey as Mexico's third-largest EV market, with a 9.47% national share.

During 2024, 22 automotive investment projects were announced, including new plants and facility expansions, totaling more than USD $4.16 billion. An additional USD $250 million has already been added in Q1 2025.