BREAKING NEWS

INVEST MONTERREY

AUGUST 11TH 2025

READ ABOUT THE LATEST INSIGHTS IN MONTERREY!

INVEST IN NEWS

Monterrey Secures Another 2026 World Cup Fixture

Source: Milenio

Monterrey continues to solidify its position on the global stage as its stadium has been selected to host one more 2026 FIFA World Cup intercontinental playoff match. These crucial game will determine the final spots for the tournament's expanded 48-nation format.

The match, to be held at the iconic stadium in the region, is part of FIFA's strategy to conduct real-time venue testing ahead of the World Cup. This move allows organizers to evaluate key operational areas such as logistics, infrastructure, and event coordination—further preparing the city to deliver a world-class tournament experience.

Six national teams from five different continents will compete in the playoff round. The format includes four lower-ranked teams facing off in semifinals, followed by two final matches to determine the last qualifications.

This development positions Monterrey not only as a key host city for the World Cup but also as a trusted destination for major international sporting events. With the upcoming match, the region will attract global attention, increase visitor flows, and showcase its readiness to deliver at the highest level of global competition.

Colombian Delegation Explores Strategic Partnerships During Business Visit to Monterrey

Source: Invest Monterrey

Monterrey welcomed a business delegation from Atlántico, Colombia, led by the department's Governor and senior representatives from ProBarranquilla, the Barranquilla Chamber of Commerce, CEO del Atlántico, ANALDEX, and Consultia.

The visit featured a targeted business agenda, including strategic meetings and site tours designed to strengthen economic collaboration, promote innovation exchange, and explore investment opportunities.

Delegates engaged with local stakeholders, toured Monterrey's industrial hubs, and identified potential areas for bilateral cooperation in manufacturing, logistics, and technology-driven industries.

Invest Monterrey hosted the delegation as part of its mission to position the city as a global destination for investment and technological advancement. The initiative reflects Monterrey's expanding role as a hub for international business relations, fostering cross-border partnerships that deliver sustainable growth and long-term value for both regions.

By deepening economic ties with Colombia, Monterrey continues to solidify its influence in Latin America's evolving trade and innovation landscape.

BREAKING NEWS

INVEST MONTERREY

AUGUST 11TH 2025

New Medical & Health Tourism Cluster Positions Monterrey as a Global Innovation Hub

Source: Mexico Industry

Monterrey recently launched the Clustourmed, a new Medical and Health Tourism Cluster designed to elevate the region's international standing in specialized healthcare services and medical tourism. The initiative brings together hospitals, universities, medical businesses, private clinics, and tourism organizations under one collaborative framework to drive technological development and attract foreign investment. This cluster taps into an already robust ecosystem, where the regions health sector employs over 38,000 workers, includes more than 6,000 specialists, and serves 80,000 medical tourists annually. In Mexico, health tourism brings in around USD $10 billion per year, with Monterrey at the forefront among regional hubs.

Officials envision investments surpassing USD 500 million in the coming years, aimed at boosting medical certifications, deploying advanced biotechnology, and drawing biomedicine firms to the region. With a foundation already strong in health services, industrial innovation, and collaborative vision, Monterrey now pushes forward as a rising global hub for health technology and medical tourism.

Mexico's Inflation Slows to 3.51% in July, Lowest Since 2020

Source: El Economista

Mexico's annual inflation rate eased to 3.51% in July, its lowest level since December 2020 and a notable drop from June's 4.32%. The figure came in better than market forecasts, reinforcing expectations of a sustained moderation in price growth. Core inflation, excluding volatile food and energy, stood at 4.23%, remaining above the central bank's 3% target but continuing on a downward path.

On a monthly basis, inflation rose 0.27%, while core prices increased 0.31%. The softer readings strengthen the outlook for the Bank of Mexico to continue its easing cycle, though at a slower pace. Analysts expect the next move to be a 25 basis-point cut, bringing the benchmark rate to 7.75% after four consecutive half-point reductions. The latest data signals growing stability in consumer prices and offers policy makers greater flexibility to balance

Mexico Holds World's Lowest Effective Tariff Rate at 6.5%

Source: El Financiero

Mexico now boasts the lowest effective tariff rate worldwide, averaging just 6.5%, according to Economy Secretary Marcelo Ebrard. Over 84% of Mexican exports to the United States enter duty-free, supported by a recently negotiated 90-day exemption from new U.S. tariff, a privilege shared only with China.

This achievement positions Mexico ahead of major export economies like Japan, Germany, and South Korea, reinforcing its standing as a competitive and trusted trade partner. With its strategic integration into North American supply chains, Mexico continues to strengthen its role as a leading global export platform amid shifting trade dynamics.