

READ ABOUT THE LATEST INSIGHTS IN MONTERREY!

INVEST IN NEWS

Monterrey Attracts Nearly \$3 Billion USD in Foreign Investment

Source: Milenio

Monterrey continues to strengthen its role as one of Mexico's top destinations for global capital, securing nearly \$3 billion USD in foreign investment across multiple industrial and commercial projects. Leading the inflow is a \$2.5B USD energy infrastructure acquisition by COX, tied to local Iberdrola assets. Additional investments include \$476M USD from Heineken, \$347M USD from Traxion, \$300M USD from Daye, and \$232M USD from Walmart; underscoring Monterrey's position as a key hub for manufacturing, logistics, and large-scale operational growth.

In Q1 2025 alone, companies based in the United States contributed \$1.45B USD, representing over half of all foreign direct investment in the region. These figures reflect growing international confidence in Monterrey's infrastructure, skilled workforce, and strategic importance as a gateway to North American markets.

Monterrey Leads Nation in Household Income

Source: Milenio

Households in Monterrey have reported the highest average income in Mexico, according to new data from INEGI's 2024 National Household Income and Expenditure Survey. The region recorded an average quarterly household income of \$6,230 USD, followed by Mexico City with \$5,890 USD. This reinforces Monterrey's position as an economic leader and reflects its ongoing strength in industrial activity, employment generation, and business investment. The data highlights the region's diverse economic base, anchored in manufacturing, services, and trade, industries that continue to drive wage growth and improve quality of life. Monterrey also led in net disposable income and non-monetary household benefits, further underlining its economic vitality. As the city continues to attract domestic and foreign investment across key industries, household income levels are expected to remain strong.



CLAUT Puts Monterrey on the Global Auto Map with AIAG Mexico Automotive Forum 2025

Source: Cluster Industrial

Monterrey continues to solidify its role as a strategic hub for the automotive industry, as CLAUT partnered with the Automotive Industry Action Group to host the third edition of the Mexico Automotive Forum 2025. The event convened OEMs and suppliers from across the value chain to discuss quality systems, compliance, logistics, sustainability, and evolving trade standards under USMCA. More than a technical forum, the gathering reinforced Monterrey's position as a center for innovation, collaboration, and long-term development in North American automotive manufacturing. By attracting global stakeholders and advancing supply chain alignment, Monterrey continues to evolve from a production base into a platform for industry leadership and integrated growth.

Tourism in Monterrey Grows 7% in First Half of 2025, Reaching \$825M USD Impact

Source: El Norte

Monterrey's tourism sector recorded a strong first half of 2025, welcoming over 1.59 million visitors, a 7% increase compared to the same period last year. This surge generated an economic impact of approximately \$825M USD, reflecting continued momentum across leisure, business, and event-related travel. Air travel also surged, with flight volume up 23% and passenger traffic rising 19% to 7.29 million travelers, 83% domestic and 17% international. From January to June, the city hosted 51 events, generating over 43,000 hotel room nights, while regional parks saw a 25% increase in visitors, totaling 7.5 million. Business tourism remains a key driver, with hotel tax revenue up 24%, marking the fourth consecutive year of growth. These results reinforce Monterrey's position as a thriving, well-connected destination for both domestic and international visitors.

Mexico's GDP Grows 0.7% in Q2 2025, Led by Industry and Services

Source: Mexico Business

Mexico's economy expanded by 0.7% in Q2 2025, marking its strongest quarterly performance since late 2024 and surpassing analyst expectations. The growth was driven by a 0.8% increase in industrial activity, led by manufacturing and construction, and a 0.7% rise in services, particularly in trade, transport, and tourism. On an annual basis, GDP rose 1.2%, reflecting a gradual but sustained recovery that continues to gain traction across key industries. This performance demonstrates the country's resilience and capacity to adapt amid shifting global dynamics.

Strong domestic demand, improving logistics networks, and steady export activity have all contributed to reinforcing Mexico's growth trajectory. Analysts have responded by slightly revising upward their forecasts for the second half of the year. With exports and tourism expected to remain strong, Mexico is positioned to close 2025 with modest yet consistent gains. Continued momentum in high-performing industries, especially services and manufacturing, will play a central role in maintaining this stability, while regional hubs like Monterrey remain critical to the country's broader industrial expansion.



Mexico Gains Temporary Relief Amid U.S. Tariff Escalation on Global Trade

Source: Reuters

As the U.S. escalates global trade tensions, Mexico has secured a key 90-day exemption from a proposed 30% tariff on non-USMCA-compliant goods, offering a crucial window to negotiate a long-term agreement. The executive order imposes "reciprocal" tariffs ranging from 10% to 50% on dozens of countries based on trade imbalances and industry-specific sensitivities. While many trading partners face immediate tariff increases, Mexico's exemption highlights its deep economic integration with the U.S. market. Approximately 85% of U.S. imports from Mexico already meet USMCA rules of origin, shielding the majority of Mexican exports from the new measures.

This underscores Mexico's strategic alignment with North American supply chains and its continued importance in maintaining nearshoring momentum across manufacturing, automotive, and logistics sectors. Though Mexico remains subject to earlier duties, 25% on cars and 50% on key metals, the exemption provides vital breathing room for trade negotiators. It also reinforces Mexico's competitive edge as a reliable, compliant trade partner amid increasing global uncertainty. With other countries now contending with sudden tariff shocks, Mexico's position appears increasingly resilient. The next three months will be critical in securing favorable terms and reinforcing its role as a key U.S. trade ally in an evolving geopolitical environment.



**PRESIDENTE
INTERCONTINENTAL
MONTERREY**

WHERE LUXURY MEETS EXCLUSIVITY:
UNCOVER THE NEW PRESIDENTE
INTERCONTINENTAL® MONTERREY

Experience luxury and exclusivity in the heart of San Pedro Garza García.

293 rooms

+17222 sq ft for event rooms

Weddings and social events

2 restaurants

Learn more

presidenteicmonterrey.com | InterContinentalMonterrey
Av. Real San Agustín #301, Colonia Real de San Agustín, San Pedro Garza García. C.P. 66260

**Want to read more
and learn about past
news and insights?**

Check out our website at:

www.investmonterrey.com

Keep up with our socials:

/ InvestMonterrey