

NUEVO LEON

# TRAVELERS GUIDE



NUEVO  
LEÓN

20  
25



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# Monterrey

Strategically  
located at the  
backbone of the  
North American market.

Monterrey is the capital of  
the State of Nuevo Leon.

Monterrey is located 200 Kilometers  
(125 Miles) from the USA border.

Disclaimer: Monterrey refers to the Monterrey Metropolitan Area,  
it includes the city and its thirteen surrounding municipalities in Nuevo Leon.  
Monterrey and Nuevo Leon are commonly used *interchangeably*.

UNITED STATES  
OF AMERICA

MONTERREY

NUEVO LEON

MEXICO





Santa Lucia Riverwalk



# 1. OVERVIEW

## About Monterrey

Monterrey, one of the oldest and largest cities in Mexico, stands out for its unique blend of industry, tradition, and breathtaking natural landscapes. Surrounded by imposing mountains, the city offers visitors a diverse array of attractions. From magnificent natural parks that crown the city's highest peaks to a rich selection of museums, shopping centers, sports facilities, historical monuments, theaters, cinemas, and world-class restaurants, Monterrey has something for everyone. Over the years, the city has grown, with neighboring towns seamlessly becoming part of its dynamic environment.

Monterrey boasts an extensive catalog of residential areas, modern commercial complexes, exciting leisure and entertainment options, outdoor adventures, and high-quality culinary experiences. Whether you're craving national flavors or internationally acclaimed specialties, Monterrey's dining scene will impress. The city also hosts renowned music festivals and is home to top-ranked universities.

Here, you'll not only encounter hardworking and forward-thinking people but also a thriving business ecosystem and, above all, one of the best qualities of life in Latin America.

## Holidays

**January 1st**  
New Year's Day



**January 6th**  
Three Kings Day



**April 18th\***  
Good Friday



**May 1st**  
Labor Day



**May 5th**  
Battle of Puebla



**September 16th**  
Independence Day



**November 2nd**  
Day of the Dead



**November 20th**  
Revolution Day



**December 24th**  
Christmas Eve



**December 25th**  
Christmas Day



**December 31st**  
New Year's Eve



\* April 18th 2025



## Fast Facts

- Monterrey is Mexico's third-largest city. Known as the "Industrial Capital of Mexico" for its business prowess and the "City of Mountains" for its stunning natural scenery, Monterrey offers a unique blend of industry and tourism.
- The establishment of Cuauhtemoc Brewery in 1890 and the start of steel production in 1900 marked the beginning of Monterrey's economic boom, which continues to this day.
- Monterrey is home to the tallest skyscraper in Mexico and Latin America, the 305-meter-high TOP Obispado Tower 1, with 42 floors. Additionally, the Rise Tower, currently under construction and set to be completed in 2026, is expected to become the tallest skyscraper on the American continent.
- People from Monterrey are affectionately known as "Regios" throughout Mexico.
- Monterrey has a strong, hardworking business culture, making it a hub for professionals and entrepreneurs alike.
- One of the most beloved traditions in Monterrey is the *carne asada*, a gathering where family and friends come together to grill meat and enjoy each other's company.
- Monterrey boasts two professional football (soccer) teams, Tigres and Rayados, both with some of the largest and most passionate fan bases in the country. Each team has its own stadium with a capacity of over 45,000 people. If you plan to live in Monterrey, you might want to choose a team to support!
- Monterrey is famous for its culinary tradition, especially cabrito (roast baby goat), a must-try for visitors.
- Monterrey also has a rich musical heritage, particularly in norteño and tejano music, which are deeply rooted in the culture of northern Mexico.

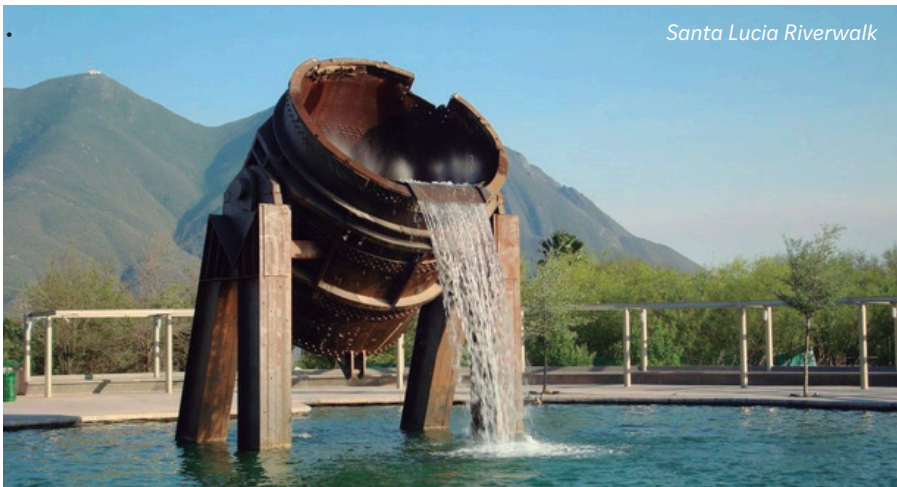


Sierra Madre Oriental

## Monterrey is known as “The City of Mountains”

### Religion

The majority of Monterrey's population practices the Catholic religion. However, the city is also home to diverse religious communities, each contributing to its cultural richness. People of various beliefs coexist harmoniously, fostering an environment of mutual respect and inclusivity. This diversity reflects Monterrey's modern and welcoming spirit.



Santa Lucia Riverwalk



# Monterrey Metropolitan Area

*Comprised by 15 municipalities*

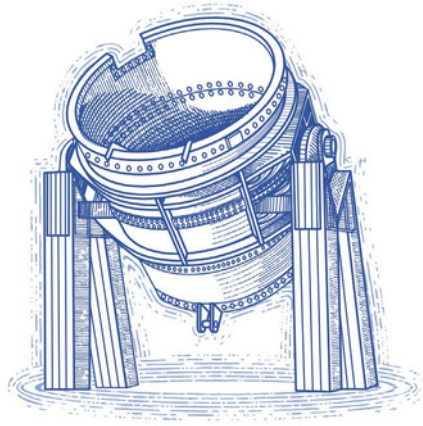


## Municipalities

Nuevo Leon consists of 51 municipalities, 15 of which form the area known as the Monterrey Metropolitan Area.

## Monterrey

The capital of the state of Nuevo Leon and the most populated municipality. Downtown has beautiful colonial architecture, cathedrals and museums, bustling bars and nightclubs.



## Santa Catarina

The retail trade predominates in this municipality, with many grocery stores, convenience stores and shopping centers, followed closely by the manufacturing and accommodation services. Santa Catarina is home to industrial parks with companies such as General Electric and John Deere.



## San Nicolas de la Garza

Recognized in Lamundi's "Top Five" Cities to Live in Mexico. Stands out for its educational and security level, as well as its industrial and commercial development. It's home of the State University, the Universidad Autónoma de Nuevo León, as well as Tigres UANL Football Team.

## San Pedro Garza Garcia

The municipality with the highest GDP per capita in Latin America. It features high-end housing complexes, business-oriented developments, and hosts the headquarters of some major international corporations.

State Government Palace



## General Escobedo

Escobedo is one of Nuevo Leon's fastest-growing cities. It has been inhabited for more than 400 years. Escobedo has experienced significant growth in recent years, with numerous urban projects such as shopping malls and the expansion of the "Escobedo Industrial Park."

## Apodaca

Home to the Mariano Escobedo International Airport, and approximately 70% of Nuevo Leon's industrial park. Whirlpool, Calaway, Lenovo, and Schneider are some of the companies that established themselves in this municipality. Apodaca has the state's greatest attraction of national and foreign investment.

## El Carmen

Agriculture, ranching, cattle, and, more recently, the manufacturing industry, as several factories have recently been built around the municipality. El Carmen, as well as other Salinas Valley municipalities, have significant development potential due to their proximity to Monterrey and its metropolitan area. These municipalities make up the newly named peripheral region of Monterrey's metropolitan area.

## Guadalupe

Second largest municipality population-wise. The symbol of our state, Cerro de la Silla is located here, as well as Rayado's BBVA Football Stadium.



Santiago Apostol  
Church, Santiago NL



1 OVERVIEW

## Cienega de Flores

Recognized for its famous machacado, which is one of the traditional foods in Nuevo Leon. The economic sectors most prevalent in Cienega de Flores are retail commerce, temporary accommodation services, food and beverage preparation services. Companies, like Lego, have accommodated their facilities here. This municipality also has a direct exit way to Laredo, Texas.

## Santiago

The colonial architecture of Santiago can be seen in its Historic Center where you will also find a viewpoint from where you can observe many of the natural beauties that surround the city. Santiago has earned the denomination of Pueblo Mágico, given by the national government of Mexico.

## Salinas Victoria

Municipality located in the center of the state, it shares borders with 11 other municipalities. It is home to the Hofusan Industrial Park, which houses plants of companies such as Hisense and Kuka Home.

## Cadereyta

About 45 minutes away from downtown Monterrey, Cadereyta is recognized as an eminently agricultural and livestock municipality, home of one of the oil refineries in Mexico.



San Juan Bautista  
Church, García NL

## García

García has some mountains and hills among which the El Fraile hill located to the north of the municipal capital stands out. In this hill, the well-known Grutas de García caves are located.

## Pesquería

In addition to this 13 municipalities, Pesquería has been a municipality that has had a remarkable growth in the last years; in its economic, commercial and even touristic development. Affectionately dubbed “Peskorea”, this municipality has transformed with the arrival of the KIA manufacturing facility which brought the Korean culture and values to the city.

García has some mountains and hills among which the El Fraile hill located to the north of the municipal capital stands out. In this hill, the well-known Grutas de García caves are located.





## 2. HOW TO GET HERE?

HOW TO GET HERE?

The Monterrey International Airport (General Mariano Escobedo International Airport) is one of the most modern in North America, designed with a focus on energy efficiency and sustainability. It serves over 13 million passengers annually, hosting more than 300 daily flights operated by 11 airlines to over 61 destinations.

Approximately 85% of its passenger traffic is domestic, primarily from

cities such as Mexico City, Cancún, Guadalajara, Chihuahua, and Tijuana.

The remaining 15% is international, with major routes connecting to U.S. cities like Miami, Dallas, and Houston, as well as non-stop flights to South Korea, Japan, Spain, Colombia, and Canada.

The airport is continuously being upgraded to enhance passenger experience and maintain its state of the art facilities.

### Airlines that operate in Monterrey

- Aeroméxico
- American Airlines
- United Airlines
- Copa Airlines
- Delta Airlines
- Frontier Airlines
- Magnicharter
- Viva Aerobus
- Volaris
- Spirit
- TAR
- Air Canada



Monterrey International Airport

# NON-STOP FLIGHTS

*\*From Monterrey\**







## 3. HOW TO MOVE?

Navigating Monterrey is straightforward, with various transportation options to suit different needs. Business travelers often rely on services like Uber for convenience and efficiency.

### Rental Car Companies

Alamo: [www.alamo.com.mx](http://www.alamo.com.mx)  
Hertz: [www.hertzmexico.com](http://www.hertzmexico.com)  
MaxiRent: [www.maxirent.com.mx](http://www.maxirent.com.mx)

### Taxi

Basic Tariff: \$0.70 USD  
Price per km: \$0.40 USD  
Waiting time per hour: \$7.5 USD

### Uber

(Airport to City Downtown)  
Uber: \$13.3 USD  
UberXL: \$22.5 USD

### Tips

- **Peak Traffic Hours:** Monterrey experiences heavy traffic during rush hours (7:00-9:30AM and 5:00-7:30PM). Plan meeting accordingly.
- **Private Drivers:** If you have a packed schedule, hiring a private driver through a concierge service or your hotel can save time and reduce stress.
- **Navigation:** GPS navigation apps like Waze and Google Maps are essential when moving through the city or traveling to nearby cities or industrial parks.

The city features a comprehensive public transportation network, including an extensive bus system and three subway lines with 38 stations. For added flexibility, visitors can choose from numerous car rental services or other ride-hailing platforms such as DiDi.

### Gasoline

Magna: \$1.14 USD per liter  
Premium: \$1.25 USD per liter  
Diesel: \$1.19 USD per liter



### Average Prices.

Exchange rate: \$1 USD = \$20 MXN





## 4. WHERE TO STAY?

Safi Royal Luxury,  
SAFI Metropolitan



The vast majority of business travelers usually stay in one of the following three municipalities:

#### Apodaca

Home to Nuevo León's most important airport, General Mariano Escobedo International Airport, Apodaca is the heart of the state's industrial activity. It houses the majority of industrial parks, where numerous Mexican and international companies are established.

Apodaca

**San Pedro Garza Garcia** Known for its upscale shopping malls, world-class restaurants, luxury hotels, and vibrant entertainment scene, this municipality is the epitome of sophistication and modern living.

#### Monterrey

The state capital, surrounded by stunning mountains, is a bustling hub of industry and commerce. Its historic center features a mix of regional, national, and contemporary art museums, alongside popular tourist attractions like the Macroplaza, Paseo Santa Lucía, and Parque Fundidora.

San Pedro  
Garza Garcia

Monterrey

# HOTELS

Nuevo Leon has a wide range of hotels with close to 19,000 rooms mainly distributed in the municipalities of Monterrey, San Pedro, and Apodaca.

Each of them offers an excellent service whether your visit is for business or tourism.

## APODACA

Hilton Garden Inn  
Aeropuerto



**AVERAGE PRICE**  
100 USD

Best Western Premier  
Monterrey Aeropuerto



**AVERAGE PRICE**  
80 USD

Courtyard by Marriott  
Monterrey Aeropuerto



**AVERAGE PRICE**  
120USD

Holiday Inn Express & Suites  
Monterrey Aeropuerto



**AVERAGE PRICE**  
100USD

Crowne Plaza Monterrey  
Aeropuerto



**AVERAGE PRICE**  
110 USD

**Average rate**  
**<100=\$**  
**100 – 200=\$\$**  
**200<=\$\$\$**

## MONTERREY

Fiesta Americana  
Pabellon M



**AVERAGE PRICE**  
110 USD

Holiday Inn Monterrey -  
Parque Fundidora



**AVERAGE PRICE**  
70 USD

Crowne Plaza Monterrey



**AVERAGE PRICE**  
100 USD

Hotel Antaris Cintermex



**AVERAGE PRICE**  
50 USD

## SAN PEDRO GARZA GARCIA

JW Marriott Hotel Monterrey Valle



**AVERAGE PRICE**  
310 USD

Camino Real Monterrey



**AVERAGE PRICE**  
180 USD

Live Aqua Urban Resort Monterrey



**AVERAGE PRICE**  
220USD

Safi Royal Luxury



**AVERAGE PRICE**  
160 USD



## 5. WHERE TO EAT?

Monterrey's local, national, and international cuisine is renowned for its excellence, delighting the palate of countless visitors. Among the city's most iconic dishes are:

### Carne Asada (Grilled Meat)

Carne asada is a Monterrey favorite, featuring grilled and sliced beef, typically flank or skirt steak. The meat is marinated to perfection, seared over high heat to infuse the smoky aroma of charcoal and firewood, and then slow-cooked until it reaches the ideal temperature. This dish is usually served with tortillas, sausages, salsas, guacamole, and vegetables like onions, mushrooms, and cactus paddles.



Carne Asada

### Carne Seca (Dried Beef)

Carneseca originated as a preservation technique suited to the harsh desert climate of northern Mexico. The process involves drying raw meat under the intense sun, dehydrating it to extend its shelf life while maintaining high nutritional value. This versatile ingredient is used in many traditional Mexican dishes, such as machaca and atropellado, and has become a culinary tradition celebrated throughout the country.



Carne Seca

### Cabrito (Roasted Baby Goat)

Cabrito is Monterrey's most iconic dish. It features young goat meat marinated with a blend of spices, chiles, and achiote. The goat is then slow roasted over an open flame using charcoal until golden and tender. It is traditionally served with flour tortillas, guacamole, and salsa, creating a rich and flavorful dining experience that visitors must try.



Cabrito



**El Jonuco**

Regional food

\$\$\$

**Cuerno**

Steakhouse

\$\$\$\$

**La Nacional**

Steakhouse

\$\$\$\$

**Colmillo**

Steakhouse

\$\$\$\$

**Sonora Prime**

Punto Valle

Steakhouse

\$\$\$\$

**La Gran Barra**

International

\$\$\$\$

**Mochomos**

Steakhouse

\$\$\$

**Holstein's**

Steakhouse

\$\$\$\$

**La Torrada**

Steakhouse

\$\$\$\$

**San Carlos**

Cabrito (Traditional)

\$\$\$

**Ryoshi**

Japanese

\$\$\$\$

**Kampai**

Japanese

\$\$\$

**Lo Sputino**

Italian

\$\$\$

**Señora Tanaka**

Japanese

\$\$\$\$



**Koli**

Mexican

\$\$\$\$

**Vasto**

Italian

\$\$\$

**Campomar**

Seafood

\$\$\$

**Fisher's House**

Seafood

\$\$\$

**Cabanna**

Seafood

\$\$\$



**Pangea**

Mexican

\$\$\$\$

**Indio Azteca**

Mexican

\$\$\$

**La Madalena**

Mexican

\$\$\$\$

**Orfobre (JW Marriott)**

International

\$\$\$

**Gallo 71**

Mexican

\$\$\$\$

**Lázaro y Diego**

Breakfast and

International

\$\$

Monterrey

**La Nacional**

Steakhouse

\$\$\$\$

**Los Arcos**

Seafood

\$\$\$

**Streetstyle Food:**

- Tacos Orinoco
- Tacos Atarantados
- Elotes La Purisima



Steak Tacos with Yellow Tortilla



Topo Chico, the famous sparkling water, hails from Monterrey and was once believed to have healing properties!

## MOST FAMOUS RESTAURANTS FROM MONTERREY



Michelin Star Restaurants





## 6. ACTIVITIES

Summers in Monterrey are long, hot, and humid; winters are short, cool, and dry, and the weather is partly cloudy year round. The temperature generally ranges from 10 °C to 35 °C throughout the year, rarely falling below 4 °C or rising above 38°C.

## RUNNING

Monterrey and its metropolitan area offer a diverse range of running opportunities, from established trails in the heart of the bustling city of San Pedro in Calzada del Valle or Rufino Tamayo, to trails in the middle of the mountains like Chipinque in San Pedro and la Estanzuela in Monterrey.

### San Pedro Garza Garcia Calzada del Valle

2.5 km paved circuit, surrounded by trees and lighting. Pets are allowed.

**DIFFICULTY:**  
Easy to Moderate.

Each trail has a unique charm that will enhance any runner's experience. You can also opt to go for a run at emblematic locations such as the Fundidora park or Paseo Santa Lucia if you feel like exploring large parks that are thriving with life and people.

### Monterrey Fundidora Park

144 hectares with a 3.4 km circuit. A multifunctional urban park, which contributes to strengthening social harmony by offering a green and safe environment.

**DIFFICULTY:**  
Easy to Moderate.



Fundidora Park





## San Pedro Garza Garcia Rufino Tamayo

---

This 3 km circuit features a mostly flat paved surface with a few gentle slopes. It is surrounded by green areas and provides a great view of the city. Pets are welcome, making it a popular destination for dog owners.

**DIFFICULTY:**  
Easy.

## San Pedro Garza Garcia Chipinque Trail

---

Chipinque is the most famous national park, known for its extensive pine and oak forest. It offers multiple routes for runners. The park spans 1,620 hectares, with altitudes ranging from 800 to 2,200 meters above sea level.

**DIFFICULTY:**  
Moderate to Hard.

## Monterrey Paseo Santa Lucia

---

It is currently the longest artificial river in Latin America with an extension of 2.5 km and is considered one of the 13 man-made wonders of Mexico.

**DIFFICULTY:**  
Easy to Moderate.



Rufino Tamayo



Chipinque Trail



## MUSEUMS

Enjoy the most interesting museums in Monterrey with regional and international exhibitions where you can go back to the past and live the present. The city hosts more than 20 museums with exclusive expositions and unique architecture. Some of the museums in the region are: Museum of Contemporary Art of Monterrey (MARCO), Museum of Mexican History, MUNE Northeast Museum, Glass Museum, and Horno3 Steel Museum.



### Downtown

#### MARCO

Museo de Arte Contemporáneo de Monterrey, abbreviated as MARCO, this is one of the most significant contemporary art museums in Mexico. It hosts major exhibitions featuring regional and international contemporary artists, making it a cultural landmark in Monterrey.

### Downtown

#### Museum of Mexican History

This museum is the most important historical exhibition in northern Mexico, showcasing over 1,200 artifacts across 15,000 square meters. It provides a comprehensive journey through Mexican life, from Pre-Hispanic times to the 20th century. The museum also features a temporary exhibition hall, library, video library, and an auditorium.

### Downtown

#### Horno<sup>3</sup> Steel Museum

Located in Fundidora Park, Horno3 is a testament to Monterrey's industrial heritage. Once a functional steel furnace, it is now an Interactive Science and Technology Center that uses the fascinating processes of steelmaking to promote scientific and technological education, particularly among children and young people.

### Downtown

#### MUNE

The Museum of the Northeast is one of Nuevo León's most exceptional infrastructure projects, offering a dynamic space that reflects the rich regional blend of the Mexican Northeast. It explores the shared history of Nuevo León, Coahuila, Tamaulipas, and Texas through an integrative vision. The museum takes visitors on a journey starting in the contemporary era, designed as a time tunnel where topics and historical periods are presented in reverse chronological order. The building itself is an architectural gem, designed by Edmundo Salinas and Manuel Lasheras.

### Downtown

#### Museo del Palacio

This museum, recently reopened, is dedicated to showcasing Nuevo León's historical and political heritage. Its exhibits are organized around three main themes: laws, governments, and society, offering visitors an in-depth look at the state's past and its impact on the present.

### San Pedro Garza García

#### Museo la Milarca

Located within Rufino Tamayo Park, this newly opened museum is a stunning replica of collector Mauricio Fernández Garza's house, designed by architect Jorge González Loyzaga. It offers a fascinating fusion of art, history, and paleontology, featuring remarkable collections displayed in a truly unique and inspiring space.

# GOLF

The metropolitan area has some of Mexico's most beautiful golf courses. Many of them are private clubs, where entrance is available when accompanied by a member or by acquiring a membership.



## Public

### Pesquería

#### Las Aves

- 18 holes
- 6,983 yards
- 72 par

### Apodaca

#### Las Cruces

- 18 holes
- 6,168 yards
- 72 par

## Private

### San Pedro Garza García

#### Club Campestre Monterrey

- 27 holes
- 7,167 yards
- 72 par

### Monterrey

#### Las Misiones Contry Club

- 18 holes
- 7,051 yards
- 72 par

### García

#### Terralta Club de Golf

- 18 holes
- +7,100 yards
- 72 par

### Allende

#### Ciudad del Sol

- 18 holes
- 72 par

## Golf Driving Range

### San Pedro Garza García

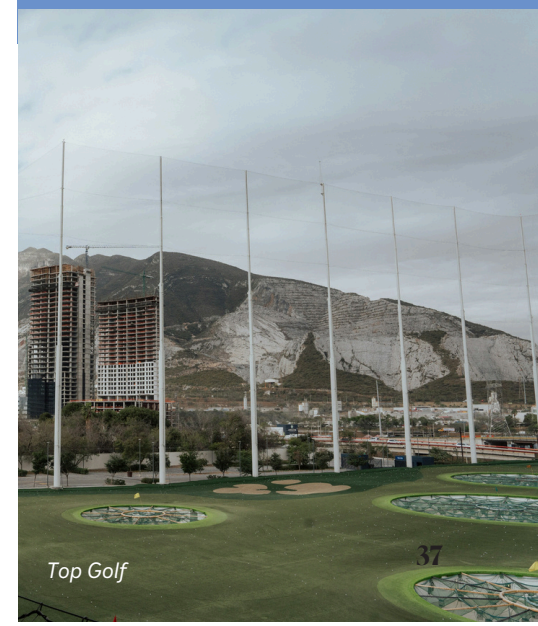
#### Top Golf

Play with golf balls with state-of-the-art technology, qualifying your shots at giant targets from your personal bay.

### Santiago

#### Tee Zone

The perfect place to practice full golf swings and game short. Rent your golf equipment or bring your own.





## KIDS

Looking for a kid-friendly environment? We've figured it out. Are there places to play outside? There are plenty of them. Educational activities that are so enjoyable that the children don't even

realize they're learning? We have got that as well. Monterrey Metropolitan area has activities ranging from interactive animal zoos, amusement parks, family walking trails and more.



### 4 popular activities for kids at Fundidora Park:

#### Monterrey

### Fundidora Ice Rink

Is the most modern and best located ice skating rink in Monterrey. It offers a series of products, such as recreational skating, artistic skating, ice hockey, sled hockey, skate rentals, specialized store, and blade sharpening.

#### Monterrey

### “Muscera” Wax Museum

Figures of characters that have transcended were modeled with wax and exhibited in an environment according to each idiosyncrasy.

#### Monterrey

### Kidzania

KidZania is one of the fastest growing children's education brands in the world. It is an interactive city for children from 1 to 14 years old that mixes inspiration, fun and learning through role-playing activities.

#### San Pedro Garza García

### Parque Ecológico Chipinque

Chipinque Park is home to a butterfly museum as well as a privileged and unique flora and fauna that children will undoubtedly enjoy. Chipinque Park also has natural playground areas in addition to its trails.

#### Monterrey

### Jumpster

Jumpster is a trampoline park catered for kids of diverse ages. Attractions include dodgeball arenas, basketball hoops, wall rides, etc...

#### Monterrey

### Incredible Pizza

Retro inspired arcade with a wide variety of activities, such as laser tag, go karts, mini golf, bumper cars, and many more arcade games. Incredible Pizza also offers a buffet, dinners, and movie theaters.



#### Monterrey

### Papalote Children's Museum

Museum that offers children and their families the best interactive learning experiences to discover, imagine, participate and get along using play as a main tool.

#### Monterrey

### Expedición Amazonia

Expedición Amazonia is an entertainment and natural culture park that additionally fulfills the task of preserving and reproducing the more than 80 species of birds housed in the almost 3 hectares of park with first world facilities and more than 400 specimens.



## Montemorelos

### Bioparque

It is the largest theme park with Safari in Mexico, offering its visitors an exclusive set of attractions and services. It extends over 300 hectares.



## San Pedro Garza García

### San Pedro de Pinta

The San Pedro de Pinta program seeks to utilize the public roads of Calzada del Valle to promote sustainable mobility and promote sports, culture and coexistence. Biking, running, skating and walking are all allowed. Only open Sundays from 8:00 am - 12:00 pm



## García

### Xenpal Zoo

Family-friendly eco-park with a safari-style zoo & feeding area, plus a zip line & camel rides.





## AFTER OFFICE

The craft beer movement is thriving among Regios, fueled by the city's love for beer as the drink of choice.

This has led to the rise of exceptional local breweries and bars, offering delightful craft creations perfect for unwinding after work or enjoying a night out.



## Local Breweries

### Monterrey

- Metapatio
- Fausto Brewery

### San Pedro Garza García

- Principia Taproom

## Bars

### San Pedro Garza García

- Pinto Bar
- Maverick
- Hemingway Bar
- Sala de Despecho

### Monterrey

- Vini The Bar
- Bar 1900

## Night Clubs

### San Pedro Garza García

- Six San Pedro
- Toto San Pedro
- Strana
- Elton Dueling Pianos

### Monterrey

- The Normal



## Barrio Antiguo

### Monterrey

Barrio Antiguo is the historic center of Monterrey, with cobblestone streets and colorful colonial architecture. Its thriving nightlife includes exclusive

- Almacén 42
- Jabalina
- Belmonte

breweries, electronic and bohemian music nightclubs, and live music venues featuring international and regional bands.



## Casinos

### Monterrey

- Caliente
- Jubilee
- Hollywood
- Winland
- Holiday
- Paradise
- New York
- Miravalle

## Entertainment

### San Pedro Garza García

- Batbox Baseball Bar
- Epic Cinemas
- Mulligan's Golf
- Bowler



# PUEBLOS MÁGICOS

“Pueblos Magicos” or Magical Towns is a classification in the tourism industry in Mexico that considers towns with symbolic attributes, history, and transcendent facts, that emanate in

## Santiago

1.5h away from Monterrey. The colonial architecture of Santiago can be seen in its Historic Center where you will also find a viewpoint from where you can observe many of the natural beauties that surround the city.

### What to eat?

- El Traspatio
- La Piazzetta
- Las Palomas de Santiago



Cola de Caballo Waterfall

each one of its socio-cultural manifestations. Nuevo Leon currently has 3 Magical Towns that are perfect for visiting during the weekend with your friends and family.

### What to do?

- The Cola de Caballo (IBO Cano-py Tour, IBO Bungee Tour, Hike)
- Matacanes Canyon
- Go Karts Racing Trak
- Presa de la Boca: Kayak
- Historic Center: House of Art and Culture

## General Terán

1h 35m away from Monterrey. The municipality of General Terán is located in the citrus region. Terán produces the highest percentage of all orange varieties, because it is the municipality with the largest territory in the State.

### What to do?

- Parque Sabino Gordo
- Presa Los Mimbres
- Parroquia Nuestra Señora de la Soledad de la Mota

### What to eat?

- Los Cuates
- La Cochera
- La Cocina de Doña Lolita

## Linares

1h 45m away from Monterrey. Linares

historic center is filled with magnificent civil and religious structures, museum buildings and an old casino. Both historic and natural landmarks. The Villaseca Fair, in the Linarene neighborhood of the same name, is the most important festive event.



### What to do?

- Ex Hacienda de Guadalupe (Facultad de Ciencias de la Tierra, Universidad Autonoma de Nuevo Leon)
- Botica Morelos
- Plaza de Armas
- Acueducto Colonial
- Catedral de San Felipe Apostol
- Casino de Linares
- Riveras del Río Pablillo
- Cañon de Juarez

### What to eat?

- La Bodega Dos20
- Pizza & Love
- Kakaos Restaurante
- La Casona de Garza Rios

## Bustamante

1.5h away from Monterrey. Visit the Parish of San Miguel Arcangel, Tour the area of Chiquihuitillo cave paintings, Visit the Living Memory Museum, and Taste the Bustamante bread.

### What to do?

- Balneario Boca de Leones
- Cañon de Bustamante
- Fabrica de mezcal
- Grutas de Bustamante
- Ojo de Agua San Lorenzo

### What to eat?

- Hotel y Restaurante Ancira
- Las Golondrinas
- Panadería las Superiores
- La Parrilla

## General Zaragoza

4h 30m away from Monterrey. The municipality of General Zaragoza it offers visitors a series of beautiful natural landscapes due to the exuberance of its forests, rivers and waterfalls.

### What to do?

- Parque El Salto
- Parque Las Presitas "La Chingada"
- Museo Río Blanco

### What to eat?

- Restaurante Ramírez
- La Cascadita
- Antojitos Mexicanos Doña Norma



Monterrey has numerous top notch shopping centers, where the best national and international brands of a wide range of products come together. Therefore, it is a shopping paradise for everyone. This is a list of some of the best shopping centers in Nuevo Leon, most of them located in Monterrey Metropolitan Area.



## San Pedro

- Paseo San Pedro
- Fashion Drive
- Plaza Fiesta San Agustín
- Metropolitan Center
- Avanta Gardens
- Arboleda Valle
- Plaza 401

## Monterrey

- Escala (South)
- Escala (North)
- Centro (South)
- Centro (East)

Plaza Via 01 y 02

## San Nicolas

- Paseo La Fe
- Plaza Fiesta Anahuac

## Apodaca

- Plaza El Molino
- Plaza Nave 01



# 7. SHOPPING



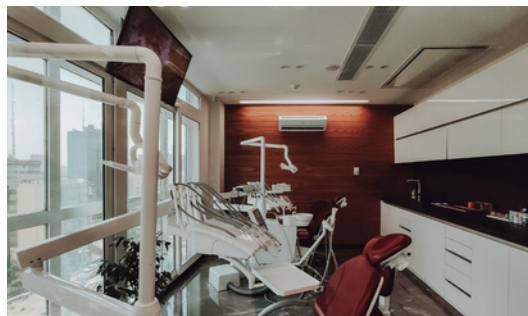


Monterrey is renowned for its excellent healthcare system, with 87% of the population having access to medical services. The state boasts over 10 certified hospitals and is home to two of Mexico's top-ranked medical schools.

Its healthcare providers uphold international standards of ethics, quality, compassionate care, and advanced treatment processes. Monterrey has also earned its place as Mexico's leading destination for medical tourism.

## Public Hospitals

- Hospital General de Zona No. 33 del IMSS
- Hospital Universitario
- Dr. Jose Eleuterio González
- Hospital Metropolitano
- "Dr. Bernardo Sepúlveda"



## Private Hospitals

TecSalud's San Jose and Zambrano Hellion hospitals were recognized among the 5 best hospitals in the country.

Doctors Hospital, Swiss Hospital, Angeles Hospital and Christus Muguerza are also among the best hospitals in Mexico and are located in Monterrey.

## Pharmacies

- Farmacias del Ahorro
- Farmacias Benavides
- Farmacias Guadalajara

*Ranking of Clinics and Hospitals 2021 of the international publication: America Economia*



# 8. HEALTHCARE

*Nuevo Leon is the top destination for medical tourism in Mexico.*





## SPORTS

**Tigres**  
Football Team



**Rayados**  
Football Team



**Sultanes**  
Baseball Team



**Monterrey Flash**  
Indoor Football Team



**Fuerza Regia**  
Basketball Team



**Other  
Sporting events**

**Ironman 70.3**  
Triathlon Race

**GNP Monterrey Open**  
Tennis Tournament

**Fundidores LFA**  
American Football

**Lucha Libre**  
Professional Wrestling



## 9. VENUES/ EVENTS



# CULTURAL FESTIVALS

## “Cielo Mágico”

**Hot Air Balloon Festival (3 day Festival)** During these three days you can enjoy all kinds of activities and make the event a personalized experience: watch the balloons take off in the morning; soar on to have a flight in the various genres through- out the day; breathe in nature; have fun in the different workshops, games and activations; inspire you with art installations; enjoy a tour of the Gastronomic Boulevard or the Regional Market; surprise you with a show of lights and pyrotechnics at night; or even camping in the park; plus many other amenities..

**DATE:**  
Usually takes place in October.

## “Luztopia”

**Christmas lights festival**  
Luztopia is the iconic Christmas Lights Festival of Monterrey, Nuevo Leon. It mainly consists of a 2 km route with illuminated figures and other complementary attractions that make this Festival an ideal space full of light and color for the Christmas holidays.

**DATE:**  
Usually takes place in November - January.



## International Film Festival of Monterrey (FIC)

The Monterrey International Film Festival is a citizen initiative that was born in 2005 with the aim of spreading international film culture in the city of Monterrey, as well as being a space for filmmakers to present their works and share their vision with the Monterrey public, which puts Monterrey on the map of film festivals. Enjoy these days of cultural exposure, with films by local, national and international authors.

**DATE:**  
Usually takes place in August.

## International Santa Lucia Festival

Show of international stature, where Monterrey shows off its culture, history and artistic expressions. For 384 hours, more than two thousand artists bring the beauty of music, theater, dance, and circus to the streets, presenting shows that will surprise you. Do not miss this great event in the royal city.

**DATE:**  
Usually takes place in September - November.





## MUSIC FESTIVALS

Monterrey has become the musical capital of Mexico, where great national and international artists perform of genres

as varied as urban, rock, hip hop, pop, electronic and Texan, among others.

### Tecate Pa'l Norte

Check more at:  
[www.tecatepalnorte.com](http://www.tecatepalnorte.com)

### Live Out

Check more at:  
[www.tecateliveout.com](http://www.tecateliveout.com)

### Nortex

Check more at:  
[www.nortex.mx](http://www.nortex.mx)

### Machaca Fest

Check more at:  
[www.machaca.mx](http://www.machaca.mx)

## VENUES

Monterrey offers a wide variety of comfortable and secure accommodations to suit the needs of any program. Perfect for high-profile events, such as conferences,

business networking, concerts, musicals, and more. Each one with different capacities, excellent service and flexible spaces.

### Cintermex

- Capacity: 18,900

### Pabellon M

- Capacity: 4,200

### Showcenter Complex

- Capacity: 4,500

### Fundidora Park

- Auditorium Capacity: 10,000

### Citibanamex

- Capacity: 8,000

### Arena Monterrey

- Auditorium Capacity: 17,599

### Nave Lewis

- Capacity: 2,000





## 10. CONSULATES

There are 42 consulates in Nuevo Leon. Below is the contact information of some of the consulates.

### GERMANY

(FEDERAL REPUBLIC OF GERMANY)

#### TELEPHONE

81 8335-1784

#### E-MAIL

consuladualemanmonterrey@outlook.com  
monterrey@hk-diplo.de

#### HONORARY CONSUL

C. Fritz Eisele Tharau

#### LOCATION

Batallón de San Patricio No. 111 - 26th Floor,  
Col. Valle Oriente, San Pedro Garza García, N.L.  
CP: 66269

### CHILE

(REPUBLIC OF CHILE)

#### TELEPHONE

81 8363-3800

#### E-MAIL

consulado.chile.mty@gmail.com

#### HONORARY CONSUL

Sr. Alberto Elizondo Treviño

#### LOCATION

Losoles Building - Desp. C-42 Av. Lazaro Cárdenas Pte. No. 2400, Col. Residencial San Agustín, San Pedro Garza García, N.L.  
CP: 66260

### CANADA

#### TELEPHONE

81 2088-3200

#### E-MAIL

monterrey@international.gc.ca

#### CONSUL

Cons. Anabelle Laurouche

#### LOCATION

Torre Gómez Morín - 4th Floor - Suite 404 Av. Gómez Morín Sur No. 955, Col. Montebello, San Pedro Garza García, N.L.  
CP: 66279

### COLOMBIA

(REPUBLIC OF COLOMBIA)

#### TELEPHONE

81 8399-2923

#### E-MAIL

cmonterrey@cancilleria.gov.co

#### HONORARY CONSUL

Lic. Fernando Lobo Paluska

#### LOCATION

Carretera Monterrey a Saltillo Km. 339, Col. Los Treviño, Santa Catarina N.L.  
CP: 66350

**SOUTH KOREA**  
(REPUBLIC OF KOREA)

**TELEPHONE**  
81 8378-4544

**E-MAIL**  
consulcoreamty@gmail.com

**HONORARY CONSUL**  
Lic. Gregorio Gerardo Canales Zambrano

**LOCATION**  
Torre Alta Building - 12, Piso Roble No. 300,  
Col. Valle del Campestre, San Pedro Garza  
García, N.L. CP: 66265

**UNITED STATES OF  
AMERICA**

**TELEPHONE**  
81 8047-3100

**E-MAIL**  
MonterreyACS@state.gov

**CONSUL GENERAL**  
Cons. Melissa A. Bishop

**LOCATION**  
Av. Alfonso Reyes No. 150, Col. Valle Poniente,  
Santa Catarina, N.L. CP: 66196

**INDIA**  
(REPUBLIC OF INDIA)

**TELEPHONE**  
81 1413-1017

**E-MAIL**  
mlb@jelp.com

**HONORARY CONSUL**  
Lic. Mario Laborin Benavides

**LOCATION**  
Av. Alfonso Reyes No. 114 Pte. Col. San Patricio,  
San Pedro Garza García, N.L. CP:66270

**ISRAEL**  
(STATE OF ISRAEL)

**TELEPHONE**  
81 8298-0010

**E-MAIL**  
consisraelmty@ixtlera.com

**HONORARY CONSUL**  
Ing. Miguel Otto Schwarz Marx

**LOCATION**  
Av. Ricardo Margain No. 440 - Desp. 1001  
Valle del Campestre, San Pedro Garza García,  
N.L. CP: 66265

**SPAIN**  
(KINGDOM OF SPAIN)

**TELEPHONE**  
81 8356-3366

**E-MAIL**  
cg.monterrey@maec.es

**CONSUL GENERAL**  
C. Carolina De Manueles Álvarez

**LOCATION**  
Oficinas en el Parque - Tower II - 7th Floor Blvd.  
Lic. Gustavo Diaz Ordaz Poniente No. 140, Col.  
Santa María, Monterrey, N.L. CP: 64650

**FRANCE**  
(FRENCH REPUBLIC)

**TELEPHONE**  
81 8363-3627

**E-MAIL**  
infocgf.mty@gmail.com

**HONORARY CONSUL**  
C. Guillaume Pierre

**LOCATION**  
EQUUS Corporate Park, South Tower - 7th  
Floor Av. Ricardo Marg in Zozaya No. 444 Col.  
Valle del Campestre San Pedro Garza García,  
N.L. CP: 66265

**INDONESIA**  
(REPUBLIC OF INDONESIA)

**TELEPHONE**  
81 8151-2200 ext. 2203

**E-MAIL**  
abrarera@bancobase.com  
avillarrealm@bancobase.com

**HONORARY CONSUL**  
Ing. Álvaro Barrera Segovia

**LOCATION**  
Ukali Corporate Park, Av. Arch. Pedro Ramirez  
Vazquez No. 200- Tower 4 - 9th Floor, Col.  
Valle Oriente, San Pedro Garza García, N.L.  
CP: 6629

**ITALY**  
(ITALIAN REPUBLIC)

**TELEPHONE**  
81 8342-0714

**E-MAIL**  
consoleto.monterrey@gmail.com

**HONORARY CONSUL**  
Ing. Roberto Giuseppe Caruso

**LOCATION**  
Barrio Antiguo - Abasolo Oriente No. 834  
Between Dr. Coss and Diego de Montemayor,  
Monterrey, N.L. CP: 64000



## JAPAN

### TELEPHONE

81 8152-4756

### E-MAIL

hernan.gonzalez@cydsa.com

### HONORARY CONSUL

Ing. Tomás Roberto González Sada

### LOCATION

EQUUS2-GrupoCYDSABuilding-23rdFloor Av.  
Ricardo Margáin Zozaya No. 335, Col. Valle del  
Campestre, San Pedro Garza García, N.L. CP:  
66265

## NETHERLANDS

(KINGDOM OF THE NETHERLANDS)

### TELEPHONE

81 8450-0898

### E-MAIL

nlconsulaat@live.com.mx

### HONORARY CONSUL

Cons. Egbert Kuiper Broekhoven

### LOCATION

Matamoros Oriente No. 851, Col. Centro, Mon-  
terrey, N.L. CP: 64000

## PERU

(REPUBLIC OF PERU)

### TELEPHONE

81 8340-4244

### E-MAIL

consuladoperumty@yahoo.com

### HONORARY CONSUL

Dr. César Alberto Solís Sánchez

### LOCATION

Loma Alta No. 2330 Between Loma Jardín and  
Loma Larga, Col. Loma Larga, Monterrey, N.L.  
CP: 64710

## SWITZERLAND

(SWISS CONFEDERATION)

### TELEPHONE

81 8248-8420

### E-MAIL

aengels@yahoo.com

### HONORARY CONSUL

Ing. Andrés Eduardo Engels Errass

### LOCATION

Bld. Antonio L. Rodríguez No. 2100, Col. Santa  
María, Monterrey, N.L. CP: 64650.



## UNITED KINGDOM OF GREAT BRITAIN AND NORTHERN IRELAND

### TELEPHONE

81 8356-5359

### E-MAIL

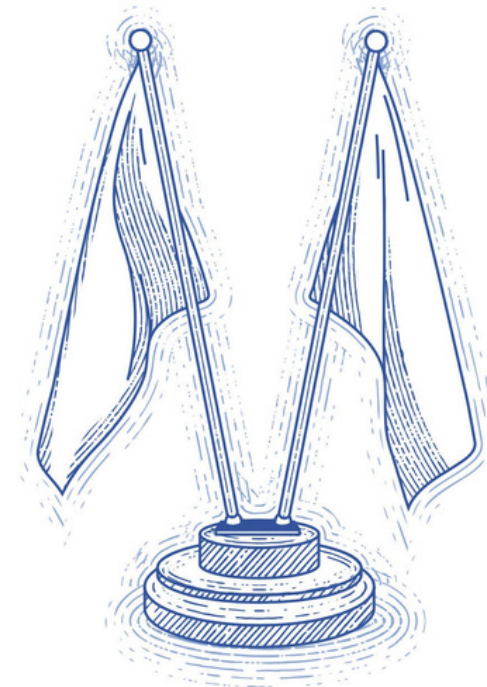
[www.gov.uk/government/world/mexico](http://www.gov.uk/government/world/mexico)

### CONSUL GENERAL

Joe Aragon

### LOCATION

Av. Gómez Morín Sur No. 955,  
Col. Montebello, San Pedro Garza García,  
N.L. CP: 66273



# INVEST MONTERREY

“Customized services for companies interested in doing business in Mexico”

Invest **Monterrey** is the official Investment Promotion Agency of the State of Nuevo Leon, established as a non-profit Civil Association.

It was promoted mainly by the Nuevo Leon Council, the State Government, and dozens of organizations from the public, private and academic sectors.

This civil association’s mission is to contribute positively to Mexico’s economic development by promoting the State of Nuevo Leon -using the “**Monterrey**” brand- as an attractive destination for foreign direct investment. Invest **Monterrey** hopes the FDI would create well-paid quality jobs and business opportunities for small, medium, and large local businesses.

In addition to the Government of the State of Nuevo Leon and the Nuevo Leon Council, Invest **Monterrey** has a large number of partners, including the main chambers of commerce, universities, professional service providers, real estate developers, and other committed organizations.

Invest **Monterrey’s** partners share the communal goal to actively contribute to Nuevo Leon and Mexico’s growth. They believe that teaming up together under the umbrella of Invest **Monterrey** will allow them to influence the state’s development in a more effective, methodical, and consistent manner.

### CONTACT

hello@investmonterrey.com  
8180232898  
@investmonterrey



“The economy is strong, the culture is diverse, and the quality of life is spectacular. It all combines to make Monterrey one of the greatest cities in the world to live and do business”.

Invest Monterrey

## Emergency Contacts

### Medical Services

Monterrey Red Cross  
Emergency phone number: 065  
(81)8375-1212

### Emergencies

National emergency  
phone number: 911

Monterrey Roads and Transit  
Emergency phone number: 060  
(81)8305-0900

Monterrey Public Services  
Emergency phone number: 072

State Emergency Center  
Emergency phone number: 066

Monterrey Fire Department  
(81)8342-0053

Monterrey Civil Protection  
(81)8375-4909

Monterrey Municipal  
Preventive Police  
(81)8125-9494

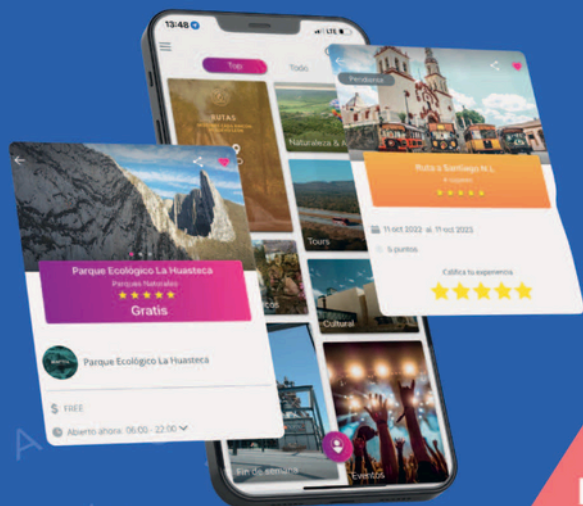
Federal Highway Police  
(81)8343-2576



APP

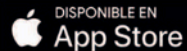
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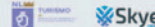
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